



**TURQUOISE
TWENTIES**



January 14, 2017 | Sheraton Hotel, downtown Oklahoma City

SPONSORSHIP OPPORTUNITIES

Putting on the Ritz - \$7,500

- Premier Seating for 10 guest
- Half page ad in evening's program distributed to all guest
- Logo in Invitation
- Recognition in all media correspondence
- Verbal acknowledgement from the stage
- Recognition signage at event
- Scrolling logo through dinner
- Opportunity to offer an on-site Lung Association presentation to your employees
- Putting on the Ritz Sponsor sign at table

Speakeasy Level - \$5,000

- Seating for 10 guest
- Quarter-page ad in evening's program distributed to all guest
- Recognition in all media correspondence
- Recognition signage at event
- Speakeasy Sponsor sign at table

Tinpan Alley Level - \$2,500

- Seating for 10 guest
- Recognition in evening's program
- Table Sponsor Sign

Proceeds from the Turquoise Twenties Gala enable us to create awareness about lung cancer, the #1 cancer killer in America, and fund critical research that leads to a cure.



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UNDERWRITING OPPORTUNITIES**Cocktail Reception Sponsor** - \$3,500
(two opportunities)

- Includes six (6) dinner reservations
- Quarter page ad in program
- Recognition in evenings program
- Recognition signage at event

Hors d'oeuvres Sponsor - \$3,500

- Includes six (6) dinner reservations
- Quarter page ad in the evening program
- Recognition signage at the event

Valet Sponsor - \$2,500

- Includes four (4) dinner reservations
- Name showcased at Valet
- Recognition in evening's program

Entertainment Sponsor - \$2,500

- Includes four (4) dinner reservations
- Recognition in evening's program
- Recognition signage at event

Signature Drink Sponsor - \$2,500

- Includes 4 dinner reservations
- Corporate logo showcased on bar
- Recognition in evening program

Decoration Sponsor - \$2,000

- Includes two (2) dinner reservations
- Recognition in evening's program
- Recognition signage at event

Audio/Visual Sponsor - \$2,000
(multiple opportunities)

- Includes two (2) dinner reservations
- Recognition in evening's program
- Recognition signage at event

Dinner Wine Sponsor - \$2,000
(two opportunities)

- Includes two (2) dinner reservations
- Recognition in evening's program
- Recognition signage at event

Parting Gift Sponsor - \$1,500

- Provide a branded gift to each guest
- Includes two (2) dinner reservations
- Recognition in evening's program
- Recognition signage at event

Printed Material Sponsor - \$2,000

- Includes two (2) dinner reservations
- Recognition in evening's program and invitation
- Recognition signage at event

Dessert Sponsor - \$2,000

- Includes two (2) dinner reservations
- Recognition in evenings Program
- Recognition signage at event

Program Book Advertising Opportunities

- \$500 Full-page Ad (8"h x 5" W)
- \$300 Half Page Ad (3-7/8"h x 5"w)
- \$100 Quarter Page Ad (3-7/8"h x 2.25"w)



TURQUOISE TWENTIES

Contact Information

COMMITMENT FORM



Sponsorship Company Name _____

Contact Person _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Sponsorship Opportunities

- Putting on the Ritz - \$7,500
- Speakeasy Level - \$5,000
- Tinpan Alley Level - \$2,500
- Cocktail Reception Sponsor - \$3,500
- Hors d'oeuvres Sponsor - \$3,500
- Valet Sponsor - \$2,500
- Entertainment Sponsor - \$2,500
- Signature Drink Sponsor - \$2,500
- Decoration Sponsor - \$2,000
- Audio/Visual Sponsor - \$2,000
- Dinner Wine Sponsor - \$2,000
- Parting Gift Sponsor - \$1,500
- Printed Material Sponsor - \$2,000
- Dessert Sponsor - \$2,000
- Program Book Advertising Opportunities
 - \$500 Full-page Ad (8"h x 5" w)
 - \$300 Half Page Ad (3-7/8"h x 5"w)
 - \$100 Quarter Page Ad (3-7/8"h x 2.25"w)

Payment Information

- Check is enclosed (check payable to American Lung Association)
- Check will follow
- Credit Card: Visa MasterCard American Express Discover

Card Number _____

Exp date _____ Name on card _____

Signature _____

Please return to:

American Lung Association | 730 W. Wilshire Blvd, Suite 105 | Oklahoma City, OK 73116
JHughey@Lungs.org | 405-896-8725

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