

State of Tobacco Control in California 2019 Highlights



21 communities increased their grade to an “A” in at least one category, 23 communities adopted policies that covered two or more of the four policy areas...

While the total number of policies passed in 2018 decreased compared to 2017, the number of policies that improve communities’ grades has remained consistent. This demonstrates that communities adopted for stronger and more comprehensive policies to protect residents.

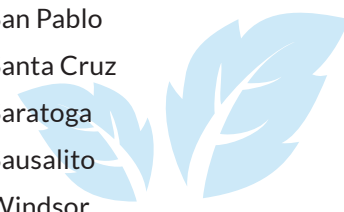
In 2018, 50 municipalities adopted local ordinances in at least one of the four policy categories included in the *State of Tobacco Control 2019 – California Local Grades* report. This year saw steady increases in tobacco control policies with 25 municipalities adopting ordinances in outdoor areas, 7 adding restrictions on smoking in multi-unit housing, 8 strengthening requirements for tobacco retailers to obtain licenses, and 37 passing policies on emerging issues that help regulate the sale of novel tobacco products. See the “Cities and Counties on the Rise” section of the report (page 6) for the full list of municipalities that passed policies in 2018.

In one major policy push, the City of Half Moon Bay improved their overall tobacco grade from an “F” to an “A”.

This comprehensive policy included all four sections of this report: Smokefree Outdoor Air, Smokefree Housing, and Reducing Sale of Tobacco Products, and Emerging Issues.

14 Communities Passed Policies Restricting the Sale of Flavored Tobacco

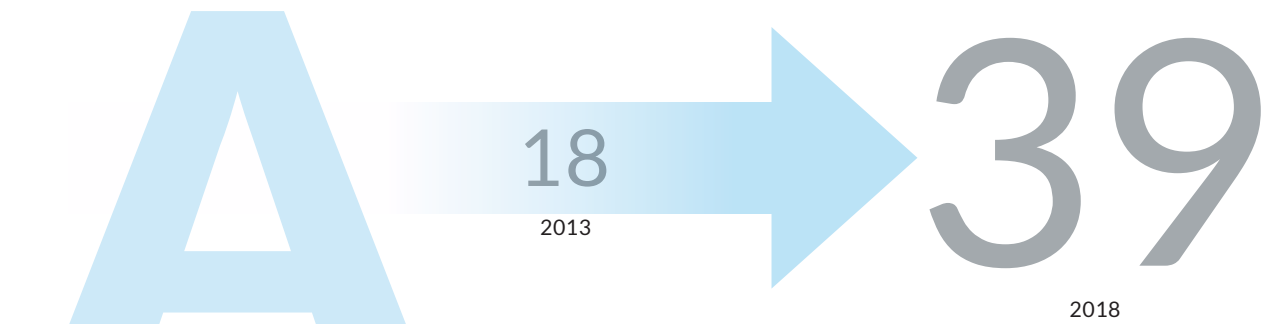
- | | |
|----------------|------------------|
| Alameda | Richmond |
| Beverly Hills | San Mateo County |
| Fairfax | San Pablo |
| Half Moon Bay | Santa Cruz |
| Marin County | Saratoga |
| Mono County | Sausalito |
| Portola Valley | Windsor |



We are very proud that we are now protecting our citizens from secondhand smoke. This topic has come up many times, and we were finally able to take the action needed to establish an ordinance. We want the people of Half Moon Bay to live long, healthy lives. Reducing the amount of second hand smoke our citizens inhale is a huge step forward. We believe this makes the city healthier, cleaner (less butts), and overall happier.”

- ADAM EISEN, Vice Mayor of Half Moon Bay





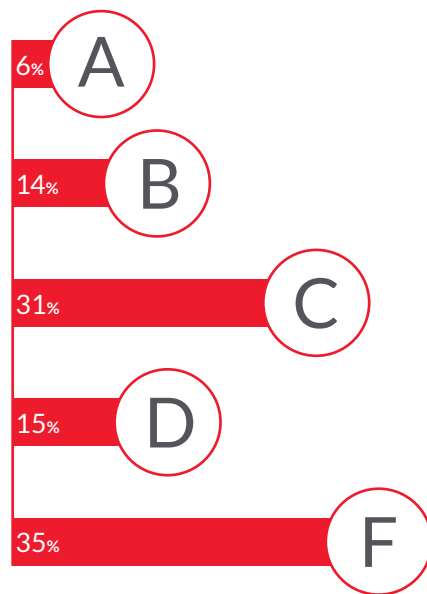
8 New Communities Received an Overall “A”

Since 2013, the number of cities and counties that receive an “A” for their Overall Tobacco Control grade has more than doubled from just 18 communities then to 39 communities in 2018. Notably, the City of Half Moon Bay improved their overall grade from an “F” to an “A” in just one year. See the “Top of the Class” section of the report (page 12) for the full list of cities and counties that have taken comprehensive policy action. These diverse communities are leading the state in taking the necessary steps to protect the public from the harms of tobacco.

50% of Californians are Still Unprotected

While the overall number of “F” grades continues to decline steadily, half of California’s population still lives in communities scoring “D” or “F”. Only 6 percent of Californians live in areas with an “A” grade.

Percent of Population by Overall Tobacco Control Grade



13 Communities Improved Their Grade from an “F” to an “A” in at Least One Policy Category in 2018

- | | |
|----------------|---------------|
| Alameda | Oakley |
| Chula Vista | Palm Springs |
| Citrus Heights | Sausalito |
| Clayton | Solvang |
| Half Moon Bay | Sutter County |
| Lemon Grove | Windsor |
| Mono County | |