



TO: Interested Parties  
FROM: Andrew Baumann and Nicole Jaconetty, GSG Political  
DATE: December 3, 2025  
RE: **NEW POLL:** Arizona voters see clean energy as the path forward for health, climate, and affordability in the state

New survey data from GSG Political shows that Arizona voters have a clear desire for stronger action on both air quality and climate and largely see these issues as immediate and local. They want leaders to expand clean energy and to lean on scientific and health expertise in crafting solutions. When matched specifically against “natural” gas, clean energy stands out as voters’ preferred path for meeting Arizona’s growing energy needs by an overwhelming margin – a view that is quite resilient, with three-quarters support even after counterarguments are presented. This data shows that voters not only see clean energy as the better option for environmental reasons, but also as being better than gas power plants when it comes to the economy, electricity bills, and reliability.

The following memo contains key findings from the survey conducted for the American Lung Association between November 20 and November 26, 2025, among 800 registered voters in Arizona.

## KEY FINDINGS

**Arizona voters are deeply concerned about air pollution and climate change.** Over three-quarters describe climate change as a serious problem, and even more say the same about air pollution. Worry about climate change is widespread, with nearly all Democrats, more than eight-in-ten independents, and a clear majority of Republicans expressing concern. Air pollution is even less partisan, with roughly seven-in-ten Republicans agreeing with about eight-in-ten independents and nine-in-ten Democrats that it is a serious issue.

CLIMATE CHANGE AND AIR POLLUTION							
	Registered Voters	% Total Serious Problem				White Non-college	White College
		Dem.	Ind.	GOP	Latino		
Air pollution in Arizona	83	93	85	72	87	81	78
Climate change	78	98	87	56	90	73	70

**Arizona voters believe that the impacts of climate change mean that policymakers need to do more, and that experts and health science should guide their decision-making.** Seven-in-ten voters say climate change is already having a serious impact on Arizona and surrounding regions, including strong majorities of Democrats and independents and a plurality of Republicans. Seven-in-ten also believe science and experts should guide the response to climate change, and more than half say health care workers and health science should lead efforts to address air pollution. Reflecting this consensus, voters across partisan and ethnic groups agree that Arizona policymakers need to do more to combat climate change, with two-thirds of all voters saying so.

## CLIMATE CHANGE STATEMENTS

	Registered Voters							White	
	% Agree	% Disagree	NET Agree	Dem.	Ind.	GOP	Latino	Non-coll	White College
Climate change is already having a serious impact on this part of the country.	69	24	<b>+45</b>	+85	+60	+2	+73	+35	+28
Arizona policymakers need to do more to combat climate change.	68	23	<b>+45</b>	+88	+56	+2	+58	+40	+31
We should let science and experts guide our response to climate change.	71	21	<b>+50</b>	+80	+57	+21	+57	+42	+45
We should let health care workers and health science guide efforts to address air pollution.	56	27	<b>+29</b>	+62	+25	+3	+63	+17	+12

**Arizona voters want the state to expand clean energy, with solar at the top of the list.** Arizona voters favor using more solar power by a 68-point margin and more wind by a 46-point margin, with majorities of Democrats, independents, and Republicans all favoring more of each. When it comes to gas, labeling has a big impact. When the fuel is labeled “methane gas,” a plurality say the state should use less; when it is called “natural gas,” support is lukewarm, with a plurality preferring the status quo. Meanwhile, voters clearly want the state to use less oil and coal.

## ENERGY SOURCE USAGE

	Registered Voters								White	
	% More	% Less	% About same	NET More	Dem.	Ind.	GOP	Latino	Non-coll	White College
Solar	<b>75</b>	7	14	<b>+68</b>	+88	+68	+50	+71	+64	+64
Wind	<b>59</b>	13	20	<b>+46</b>	+73	+44	+21	+51	+42	+44
Natural Gas	31	14	<b>43</b>	<b>+17</b>	-5	+19	+38	+23	+19	+25
Methane Gas	10	<b>32</b>	28	<b>-22</b>	-40	-36	+1	-43	-17	-5
Oil	13	<b>38</b>	38	<b>-25</b>	-55	-26	+4	-33	-22	-19
Coal	11	<b>44</b>	29	<b>-33</b>	-65	-41	0	-38	-29	-32

## CLEAN ENERGY STATEMENTS

	Registered Voters							White	
	% Agree	% Disagree	NET Agree	Dem.	Ind.	GOP	Latino	Non-coll	White College
Arizona should implement policies that expand clean energy like wind and solar.	76	18	<b>+58</b>	+92	+58	+28	+74	+52	+48
Using more clean energy like wind and solar would save Arizona families money.	75	16	<b>+59</b>	+90	+62	+29	+75	+53	+45
Using more clean energy like wind and solar would create quality jobs and strengthen Arizona's economy.	74	17	<b>+57</b>	+89	+58	+27	+64	+52	+43
Arizona utilities should stop spending money to expand oil and gas infrastructure and instead focus on shifting to clean energy, like wind and solar, and energy efficiency.	60	27	<b>+33</b>	+77	+51	-14	+52	+25	+23

**Voters see expanding clean energy as a way to improve the economy and save families money – and think utilities should stop spending money to expand oil and gas infrastructure.** Given the data above, it's no surprise that over three-quarters of Arizona voters believe that the state should expand clean energy (76% agree). This is driven, in part, by the fact that three-in-four voters – including majorities across partisan lines – agree that using more clean energy would save Arizona families money and would create quality jobs and strengthen Arizona's economy. And by a two-to-one margin, Arizona voters believe that state utilities should stop spending money on oil and gas infrastructure and instead focus on shifting to clean energy. Moreover, two-thirds of voters say they would be more favorable to state policymakers that support expanding clean energy, compared to just one-in-ten who say they would be less favorable.

### IMPACT ON FAVORABILITY

Would you feel more or less favorable toward state policymakers if they support policies that encourage a transition to clean energy like wind and solar — or would it make no difference in your opinion of them?

Registered Voters			Dem.	Ind.	GOP	Latino	White Non-coll	White College
% More fav	% Less fav	NET More fav						
64	11	+53	+86	+58	+21	+64	+47	+43

**A majority of voters believe Arizona should expand access to affordable electric vehicles.** Over six-in-ten voters agree that Arizona should pursue policies that would expand access to affordable EVs, including most Democrats and a majority of independents, and a plurality of Republicans.

### EV STATEMENT

	Registered Voters			Dem.	Ind.	GOP	Latino	White Non-coll	White College
	% Agree	% Disagree	NET Agree						
Arizona should implement policies that expand access to affordable zero emission vehicles.	63	25	<b>+38</b>	+80	+35	+2	+65	+26	+24

**Arizona voters see the development of data centers and related increase in energy demand as a critical reason to expand clean energy.** Over three-quarters of voters, including 90% of Democrats, 76% of independents, and 68% of Republicans agree that industries driving rising energy demand bear some responsibility for funding the expansion of clean energy in order to meet that demand. Nearly as many voters agree that more data centers and energy demand means that Arizona should depend more on clean energy – including 89% of Democrats, 72% of independents, and 61% of Republicans.

### DATA CENTER STATEMENTS

	Registered Voters			Dem.	Ind.	GOP	Latino	White Non-coll	White College
	% Agree	% Disagree	NET Agree						
Industries that are driving the increased demand for electricity, like the technology companies that are building massive data centers, should fund the expansion of clean energy to help meet this demand.	78	10	<b>+68</b>	+86	+64	+52	+74	+62	+63
As we see more data centers, increased population growth, and overall greater energy demand, we need to depend more on wind and solar power.	74	18	<b>+56</b>	+84	+60	+29	+62	+53	+45

**Arizona voters prefer building new clean energy over new gas plants three-to-one.** Democrats, independents, and Republicans all support building new clean energy projects over building new gas power plants by significant margins. Following a balanced debate (see Appendix) between arguments from supporters of new clean energy projects and supporters of new gas power plants, support for clean energy holds steady, with three-quarters (75%) preferring building new clean energy projects over gas power plants (25%).

### BUILDING NEW CLEAN ENERGY VS. GAS POWER PLANTS

As you may know, Arizona Utilities need to add more power generation to meet increasing demand. If you had to choose between the following options to meet this demand, which could you choose?

Arizona utilities should build new clean energy projects like solar and wind farms OR  
Arizona utilities should build new gas power plants

Registered Voters								
% New clean energy	% New gas plants	NET clean energy	Dem.	Ind.	GOP	Latino	White Non-coll	White College
76	24	+52	+90	+64	+12	+64	+54	+32

**Voters believe that building new clean energy will have a more positive impact than gas plants on a range of important areas, including affordability and the economy.** Voters say that building new clean energy projects would produce a better result than building new gas power plants on every area tested, especially on reducing pollution to improve air quality (80%), improving health (80%), and reducing impacts of climate change and extreme weather (79%). Nearly three-quarters of voters also see clean energy as better than gas at keeping electricity bills lower, strengthening the economy, and being a long-term solution to the state's power generation needs.

### IMPACT OF EXPANDING CLEAN ENERGY VS. GAS PLANTS

Below is a list of things that might be impacted by this decision to build new clean energy projects or new gas power plants. For each, please indicate if you think building new clean energy projects like solar and wind farms would produce a better result or building new gas power plants would produce a better result.

	Registered Voters		
	% New clean energy	% New gas plants	NET Clean energy
Improving the health of Arizona families	80	20	<b>+60</b>
Reducing pollution to improve air quality in Arizona	80	20	<b>+60</b>
Reducing the impacts of climate change and extreme weather events	79	21	<b>+58</b>
Being a long-term solution to our power generation needs	74	26	<b>+48</b>
Keeping customers' electricity bills lower	72	28	<b>+44</b>
Strengthening the economy and creating good jobs in Arizona	70	30	<b>+40</b>
Improving the reliability of our electricity	65	35	<b>+30</b>

#### THIS RESEARCH

Global Strategy Group conducted an online survey of 800 Arizona registered voters from November 20 to November 26, 2025. The margin of error at the 95% confidence level for registered voters is +/- 3.5%. Care was taken to ensure the demographic composition of the sample matched Arizona's registered voter population across a variety of demographic variables including race, gender, age, education, and region.

## APPENDIX

### SIMULATED DEBATE ON BUILDING NEW CLEAN ENERGY PROJECTS

**Supporters of building new clean energy projects like solar and wind farms say:** The cost of solar and wind power has dropped so much that it is now 35% cheaper than electricity from gas, and solar and wind is more reliable. In fact, during recent winter storms, when many gas plants failed, solar and wind kept working. And with new advances in energy storage, we can now produce solar and wind power when it's cheap and abundant and use it 24 hours a day.

Solar farms often take less than a year to build while gas plants take up to 7 years and cost 35% more to produce the same amount of electricity. While wind and solar would be an affordable long-term solution to our power generation needs, building new gas plants would lock us into this expensive energy source for decades. And gas power plants rely on burning methane gas, which produces toxic air pollution and causes a range of health problems including asthma, heart disease, and even cancer.

**Supporters of building new gas power plants say:** Thanks to the expansion of data centers and electric vehicles, we just don't have enough power to keep up with rising demand. If we don't do something, electricity costs are going to explode, and we run the risk of blackouts. Natural gas is a clean, abundant, and reliable source of energy whenever we need it — 24 hours a day — regardless of the weather. It creates much less air pollution than coal and it is a proven technology, so it is the most affordable long-term solution to generate clean, reliable energy.

The reality is that clean energy is unproven, and it requires massive investments in new solar and wind farms, expensive battery storage, and updated energy infrastructure, something our grid is just not ready for. Relying on wind and solar would not only mean less reliable electricity, but it would also leave Arizona families paying higher electricity bills.