

State of Tobacco Control in California 2020 Highlights



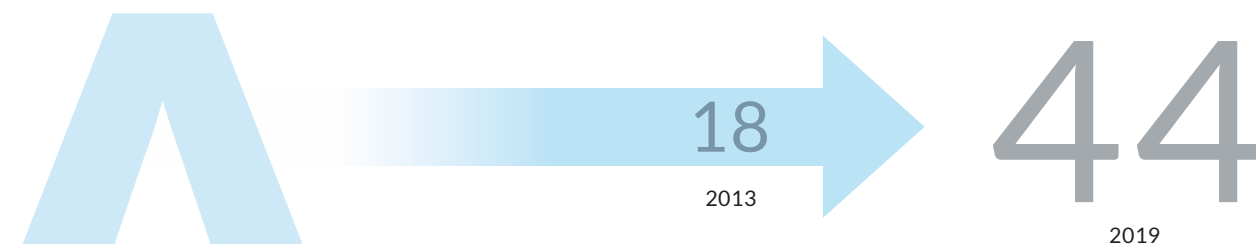
In 2019, 61 Cities and Counties Adopted and Updated Tobacco Control Policies

29 communities increased their grades to an “A” in at least one category, 34 communities adopted policies that covered two or more of the four policy areas...

In 2019, 61 municipalities adopted local ordinances in at least one of the four policy categories included in the *State of Tobacco Control 2020 – California Local Grades* report. This year saw steady increases in tobacco control policies with:

- 19 municipalities adopting ordinances restricting smoking in outdoor areas
- 12 adding restrictions on smoking in multi-unit housing
- 16 strengthening requirements for tobacco retailers to obtain licenses
- 35 passing or updating policies to include electronic smoking devices in the definitions of secondhand smoke or tobacco products
- 55 passing policies on emerging issues that help regulate the sale of novel tobacco products

See the “Cities and Counties on the Rise” section of the report (page 6) for the full list of municipalities that passed policies in 2019.



7 New Communities Received an Overall “A”

Since 2013, there has been a significant increase in cities and counties that receive an “A” for their Overall Tobacco Control grade. From just 18 communities in 2013 to 44 communities in 2019 the number of “A”s has more than doubled. See the “Top of the Class” section of the report (page 13) for the full list of cities and counties that have taken comprehensive policy action. These diverse communities are leading the state in taking the necessary steps to protect the public from the harms of tobacco.



34 Communities Passed Policies Restricting the Sale of Flavored Tobacco

The number of communities that passed policies restricting the sale of flavored tobacco products more than doubled in 2019, from 29 communities to now 63. Communities are taking action to combat the tobacco industry’s aggressive marketing and protect the next generation from harms and of tobacco use.

Adelanto	Hermosa Beach	Sacramento
Albany	Lafayette	San Anselmo
Alturas	Laguna Niguel	San Carlos
Anderson	Larkspur	San Rafael
Auburn	Livermore	Santa Barbara County
Benicia	Los Angeles County	Santa Cruz County
Burbank	Menlo Park	Santa Maria
Burlingame	Oxnard	South San Francisco
Capitola	Pacific Grove	Watsonville
Corte Madera	Redondo Beach	Woodland
Culver City		
Cupertino		
Delano		
Fremont		

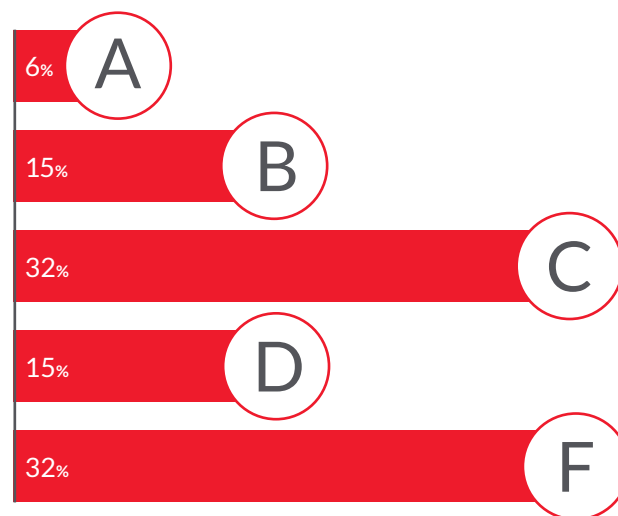
“In our community our schools are having to deal with this vaping issue and after researching on what vaping does to our youth and adults we felt no longer could we sit back, the almighty dollar cannot be valued over the health and lives of our youth and adults. The importance of passing this ordinance was to show we put our people of all ages as our priority.”

- GRACE VALLEJO
Councilwoman, City of Delano

47% of Californians are Still Unprotected

While the overall number of F grades continues to decline steadily, 47 percent of California’s population still live in communities scoring “D” or “F.” Only 6 percent of Californians live in areas with an “A” grade.

Percent of Population by Overall Tobacco Control Grade



29 Communities Improved Their Grade to an “A” in at Least One Policy Category in 2019

Adelanto	Firebaugh	Millbrae
Atascadero	Fremont	Pacific Grove
Auburn	Gonzales	Pacifica
Bell Gardens	Hanford	Pismo Beach
Benicia	Healdsburg	Redondo Beach
Capitola	Hermosa Beach	San Anselmo
Clearlake	Irvine	San Carlos
Colton	Lafayette	Santa Clara
Corte Madera	Larkspur	Santa Maria
Cupertino	Livermore	