

A SMOKE-FREE ORDINANCE IS GOOD FOR BUSINESS

Smoke-free workplaces are good for health and good for business. Cleaner, safer, healthier, and more productive workplaces are possible – at zero cost.



THE COST of secondhand smoke

Secondhand smoke is estimated to cost Indiana about **\$2.1 billion** annually in excess medical expenses and premature loss of life.



This equates to about **\$328** per person each year.

Going smoke-free in the workplace can:



LOWER MAINTENANCE EXPENSES
LOWER INSURANCE PREMIUMS
LOWER LABOR COSTS



In a survey of cleaning and maintenance costs among 2,000 companies that adopted smoke-free policies, **60% reported reduced expenditures.**



A 2003 survey that provided a comprehensive evaluation of all available studies on the economic impact of smoke-free workplace laws around the world concluded **no impact or a positive impact on sales or employment.**

Cigarette smoking and secondhand smoke cost **\$156 billion** in productivity losses annually according to the U.S. Centers of Disease Control and Prevention.

Everyone benefits when the air is cleared of secondhand smoke.

Research conducted in communities in Texas, Wisconsin, New York, Massachusetts, California, Oregon, and Washington all showed that **smoke-free laws had no effect on bar sales.**

Smoke-free environments help to improve the health of workers—and healthier workers miss less work, are more productive, and have lower health care costs.