

# METHOD OF COMMUNICATION

In the white rows fill in message / content to be delivered - example topics: intro, policy, FAQ, top 5 reasons we are doing this, tie to our mission statement, historical perspective, personal stories and perspectives, address myths, info on NRT and quit supports

In the grey rows enter who is responsible, specify particular tasks as needed

Countdown to treatment support implementation date (weeks)	Week	Emails	Team Meetings	Signs & Posters	Video Messages	Workshops	Location-specific events	Notes
15	April 16-20							
14	April 23-27							
13	April 30-May 4							
12	May 7-11							
11	May 14-18							
10	May 21-25							
9	May 28-June 1							
8	June 4-8							
7	June 11-15							
6	June 18-22							

Countdown to treatment support implementation date (weeks)	Week	Emails	Team Meetings	Signs & Posters	Video Messages	Workshops	Location-specific events	Notes
5	June 25-29							
4	July 2-6							
3	July 9-13							
2	July 16-20							
1	July 23-27							
0	July 30!!							
1 week after								
2 weeks after								
1 month after?								
ongoing								