Cities and Counties on the Rise

Each year, cities and counties across the state work diligently to safeguard their residents from the harmful effects of tobacco. Our "On the Rise" communities took action in 2018 to reduce sales of tobacco products and prevent the harmful effects of secondhand smoke. For some communities, these policies represent a hard-earned first step in tobacco control policy. For others, these policies round out comprehensive measures already in place. Each of these policies represent the tangible impact that tobacco control efforts are having on communities.

These 50 "Cities and Counties on the Rise" adopted local ordinances in at least one of the four policy categories in 2018. In most cases, their actions improved their grade, but in some, the ordinance(s) only contributed to increasing the points in the particular grade category. Either way, these policies are noteworthy and deserve acknowledgement.

On the following pages are the 2018 "Cities and Counties on the Rise," which are listed along with the grade categories in which they passed a policy. For further details about each municipality's grades and points, including their Overall Tobacco Control grade, see the county report cards that begin on page 29.

How Did Your Community Fare?

The Lung Association grades 540 communities in California on their tobacco control efforts.



Visit www.stateoftobaccocontrol.org/california2019citysearch to see how your community fared in the State of Tobacco Control 2019.





Northern California

City	County	Grade Category Improvement
Plumas County	Plumas County	Smokefree Outdoor Air (F to D)



North Coast

City	County	Grade Category Improvement
Fairfax	Marin	Emerging Issues (2 point bonus): - Flavored Tobacco Products - Minimum Pack Size of Cigars
Marin County	Marin	Emerging Issues (2 point bonus): - Emerging Products Definition–Licensing - Flavored Tobacco Products
Ross	Marin	Overall Tobacco Control Grade (C to A) Smokefree Housing (D to A) Emerging Issues (2 point bonus): - Emerging Products Definition–Secondhand Smoke - Emerging Products Definition–Licensing
Sausalito	Marin	Overall Tobacco Control Grade (C to A) Reducing Sale of Tobacco Products (F to A) Emerging Issues (2 point bonus): - Emerging Products Definition–Licensing - Flavored Tobacco Products
Tiburon	Marin	Overall Tobacco Control Grade (C to A) Smokefree Outdoor Air (B to A) Emerging Issues (2 point bonus): - Emerging Products Definition–Licensing - Sale of Tobacco Products in Pharmacies
St. Helena	Napa	Emerging Issues (1 point) - Emerging Products Definition–Secondhand Smoke
Rohnert Park	Sonoma	Overall Tobacco Control Grade (C to B) Smokefree Housing (C to A) Smokefree Outdoor Air (Point Increases, Remains A) Emerging Issues (1 point bonus): - Emerging Products Definition–Secondhand Smoke
Windsor	Sonoma	Overall Tobacco Control Grade (B to A) Reducing Sale of Tobacco Products (F to A) Emerging Issues (2 point bonus): - Flavored Tobacco Products - Minimum Pack Size of Cigars





Greater Sacramento

City	County	Grade Category Improvement
Placer	Placer	Smokefree Outdoor Air (F to D)
Citrus Heights	Sacramento	Overall Tobacco Control Grade (F to C) Smokefree Housing (F to C) Smokefree Outdoor Air (F to A) Emerging Issues (1 point bonus): - Emerging Products Definition–Secondhand Smoke
Elk Grove	Sacramento	Smokefree Outdoor Air (D to C)
Sutter County	Sutter	Overall Tobacco Control Grade (F to D) Smokefree Outdoor Air (F to A) Emerging Issues (1 point bonus): - Emerging Products Definition–Secondhand Smoke



Greater Bay Area

City	County	Grade Category Improvement
Alameda	Alameda	Overall Tobacco Control Grade (B to A) Reducing Sale of Tobacco Products (F to A) Emerging Issues (4 point bonus): - Emerging Products Definition-Licensing - Sale of Tobacco Products in Pharmacies - Flavored Tobacco Products - Minimum Pack Size of Cigars
Danville	Contra Costa	Emerging Issues (1 point bonus): - Retailer Location Restrictions
Emeryville	Alameda	Overall Tobacco Control Grade (C to B) Smokefree Outdoor Air (B to A) Smokefree Housing (C to A)
Foster City	San Mateo	Smokefree Outdoor Air (Point Increase, Remains A)
Clayton	Contra Costa	Overall Tobacco Control Grade (D to A) Smokefree Outdoor Air (D to B) Smokefree Housing (F to A) Emerging Issues (1 point bonus): - Emerging Products Definition–Secondhand Smoke
Richmond	Contra Costa	Emerging Issues (3 point bonus): - Retailer Location Restrictions - Flavored Tobacco Products - Minimum Pack Size of Cigars
Contra Costa County	Contra Costa	Smokefree Housing (C to A)
Colma	San Mateo	Overall Tobacco Control Grade (D to C) Smokefree Outdoor Air (D to A) Emerging Issues (1 point bonus): - Emerging Products Definition–Secondhand Smoke







Greater Bay Area continued

City	County	Grade Category Improvement
Half Moon Bay	San Mateo	Overall Tobacco Control Grade (F to A) Smokefree Outdoor Air (F to A) Smokefree Housing (F to A) Reducing Sale of Tobacco Products (F to A) Emerging Issues (4 point bonus): - Emerging Products Definition–Secondhand Smoke - Emerging Products Definition–Licensing - Sale of Tobacco Products in Pharmacies - Flavored Tobacco Products
Los Altos	Santa Clara	Overall Tobacco Control Grade (F to D) Smokefree Outdoor Air (D to A) Emerging Issues (1 point bonus): - Emerging Products Definition–Secondhand Smoke
Portola Valley	San Mateo	Emerging Issues (2 point bonus): - Sale of Tobacco Products in Pharmacies - Flavored Tobacco Products
San Mateo County	San Mateo	Emerging Issues (2 point bonus): - Sale of Tobacco Products in Pharmacies - Flavored Tobacco Products
Oakley	Contra Costa	Overall Tobacco Control Grade (C to A) Reducing Sale of Tobacco Products (F to A) Emerging Issues (2 point bonus): - Emerging Products Definition–Licensing - Retailer Location Restrictions
San Pablo	Contra Costa	Overall Tobacco Control Grade (D to C) Emerging Issues (3 point bonus): - Emerging Products Definition–Licensing - Flavored Tobacco Products - Minimum Pack Size of Cigars
Santa Cruz	Santa Cruz	Emerging Issues (1 point bonus): - Flavored Tobacco Products
Saratoga	Santa Clara	Emerging Issues (2 point bonus): - Sale of Tobacco Products in Pharmacies - Flavored Tobacco Products
Suisun City	Solano	Emerging Issues (1 point bonus): - Emerging Products Definition–Secondhand Smoke





Los Angeles County

City	County	Grade Category Improvement
Beverly Hills	Los Angeles	Emerging Issues (1 point bonus): - Flavored Tobacco Products
El Monte	Los Angeles	Emerging Issues (1 point bonus): - Minimum Pack Size of Cigars
South Pasadena	Los Angeles	Smokefree Outdoor Air (Point Increase, Remains B)



Central Valley

City	County	Grade Category Improvement
Dinuba	Tulare	Smokefree Outdoor Air (F to D) Emerging Issues (1 point bonus): - Emerging Products Definition–Secondhand Smoke
Reedley	Fresno	Emerging Issues (1 point bonus): - Emerging Products Definition–Secondhand Smoke
Ridgecrest	Kern	Smokefree Outdoor Air (F to D) Emerging Issues (1 point bonus): - Emerging Products Definition–Secondhand Smoke



Central Coast

City	County	Grade Category Improvement
Solvang	Santa Barbara	Overall Tobacco Control Grade (F to D) Smokefree Outdoor Air (F to A) Emerging Issues (1 point bonus): - Emerging Products Definition–Secondhand Smoke



Orange County

City	County	Grade Category Improvement
Dana Point	Orange	Overall Tobacco Control Grade (F to D) Smokefree Outdoor Air (D to A) Emerging Issues (1 point bonus): - Emerging Products Definition–Secondhand Smoke
Laguna Beach	Orange	Smokefree Outdoor Air (Point Increase, Remains A)





Inland Empire

City	County	Grade Category Improvement
Mono County	Mono	Overall Tobacco Control Grade (F to D) Smokefree Outdoor Air (F to A) Emerging Issues (2 point bonus): - Emerging Products Definition–Secondhand Smoke - Flavored Tobacco Products
Palm Springs	Riverside	Overall Tobacco Control Grade (F to C) Reducing Sale of Tobacco Products (F to A)
Chino Hills	San Bernardino	Smokefree Outdoor Air (F to D)
Fontana	San Bernardino	Smokefree Outdoor Air (F to D)
Ontario	San Bernardino	Smokefree Outdoor Air (F to D)
Rialto	San Bernardino	Smokefree Outdoor Air (F to D)



San Diego County

City	County	Grade Category Improvement
Chula Vista	San Diego	Overall Tobacco Control Grade (D to C) Reducing Sale of Tobacco Products (F to A) Emerging Issues (2 point bonus): - Emerging Products Definition–Secondhand Smoke - Flavored Tobacco Products
Coronado	San Diego	Emerging Issues (1 point bonus): - Emerging Products Definition–Secondhand Smoke
Lemon Grove	San Diego	Overall Tobacco Control Grade (F to C) Reducing Sale of Tobacco Products (F to A) Emerging Issues (1 point bonus): - Emerging Products Definition–Licensing
National City	San Diego	Emerging Issues (2 point bonus): - Emerging Products Definition–Secondhand Smoke - Retailer Location Restrictions
Santee	San Diego	Smokefree Outdoor Air (F to D) Emerging Issues (1 point bonus): - Emerging Products Definition–Secondhand Smoke

