



To: Interested Parties

From: Andrew Baumann and Will Jordan, Global Strategy Group

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Re: Survey of West Virginia Voters Finds Broad Support for Zero-Emission School Buses

A new survey¹ conducted by Global Strategy Group for the American Lung Association shows six in ten West Virginia voters (60%) believe it is especially important to invest in zero-emission vehicles, like school buses, that will reduce air pollution around children, and most want zero-emission buses operating in their own communities.

Underlying support for investment in the technology is a belief that policies protecting the health of children rise above politics. Four in five West Virginians agree that “reducing air pollution around children is not a Republican or Democratic issue, it’s just common sense” (83% agree, 54% agree strongly). This sentiment extends to 94% of Democrats, 86% of independents, and 74% of Republicans. Moreover, 55% agree transitioning the nation’s school bus fleets to zero-emission vehicles would be “an important investment in our children’s future.” For most voters, it’s not political, it’s personal: 55% of registered voters in West Virginia would prefer if school buses in *their own* communities were zero-emission instead of diesel-powered.

Question Text: Please indicate how much you agree or disagree with the following statements.

| | WV Voters (%) | | |
|---|---------------|----------|-----|
| | Agree | Disagree | NET |
| Reducing air pollution around children is not a Republican or Democratic issue, it's just common sense. | 83 | 13 | +70 |
| It is especially important to invest in zero-emission vehicles, like buses, that will reduce air pollution around children. | 60 | 35 | +25 |
| I would prefer if school buses operating in my own community were zero-emission instead of diesel. | 55 | 40 | +15 |
| Transitioning school bus fleets to zero-emission buses would be an important investment in our children's future. | 55 | 39 | +16 |

The survey also finds a plurality of West Virginians support including a significant investment in zero-emission school buses in the infrastructure bill being considered by Congress. The survey tested two separate dollar amounts for the scale of the investment by randomly selecting half of respondents to hear a question with either version. The experiment revealed 48% of West Virginians support an investment of \$20 billion, while 44% oppose it. At \$25 billion, support is 47% and opposition is 46%. Combined, 48% support and 45% oppose making either investment.

¹ ABOUT THE POLL

GSG conducted an online survey of 402 registered voters in West Virginia between July 1st and July 8th, 2021. The survey has a confidence interval of +/- 4.9%; the confidence interval is larger subgroups. Interviews were conducted via online web panel with respondents verified against a voter file. Care has been taken to ensure the geographic, demographic, and political divisions of the registered voter population are properly represented.