



Tobacco-Free School Materials: Parent Letter

Share your new tobacco-free campus policy with parents to enlist their support, and encourage them to go completely tobacco-free at home too. Children with parents that smoke are twice as likely to also start smoking, and at a younger age. By sharing quit smoking resources with your parents, you can help the next generation be tobacco-free and set them up for a healthier future.

Dear Parents,

We're so excited to announce that our school has gone completely tobacco-free – including all indoor and outside spaces. This means that we will have healthier, smokefree air throughout our campus as tobacco-products of any kind are no longer allowed on our premises. Our goal is to ensure that our next generation is a tobacco-free generation and by lessening their exposure to tobacco products, we are lessening the likelihood that they will ever start smoking. You will notice new signage throughout our campus announcing this new policy, and we thank you in advance for your cooperation.

We would like to invite you to join in and help further our efforts by making your home a tobacco-free space as well. We have a [Parent's Guide](#) on how to talk to your teen about smoking – including e-cigarettes, as well quit smoking resources. Through a partnership with the American Lung Association and CVS Health, you can now access:

- 30% off Freedom From Smoking® Plus – the American Lung Association's online quit smoking program
- \$5 off any CVS Health brand nicotine replacement therapy that is 14 count or larger

For more resources and information about teen smoking and quitting smoking, visit Lung.org/CVS. We appreciate your support as our campus goes completely tobacco-free and your help to help set our students on a healthy path.

[Your Name]

[Email Address]

[Phone Number]