

TO American Lung Association  
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 RE POLL RESULTS: Voters Overwhelmingly Support Strong Fuel Efficiency Standards

An overwhelming majority of American voters – across virtually all major demographic groups – oppose efforts to weaken the strong fuel efficiency standards put in place by the previous administration. Following a balanced debate – with strong arguments attacking the standards that reflect the language being used by opponents of the standards – support for keeping the strong standards remains robust, with nearly seven-in-ten voters in support of keeping the standards.

Key findings from Global Strategy Group’s recent nationwide poll of registered voters are as follows:

## KEY FINDINGS

**Voters overwhelmingly support keeping the previous administration’s stronger fuel efficiency standards in place.**

Nearly three-quarters (74%) of voters support the previous administration’s fuel efficiency standards, including 42% who strongly support keeping them. Just a quarter of voters (26%) oppose keeping stronger fuel efficiency standards in place.

**Support for strong fuel efficiency standards crosses partisan lines, with Democrats, Republicans, and independent voters all supporting keeping the fuel efficiency standards.**

Democrats support the standards at a rate of more than five-to-one (82% support/18% oppose), and both independent voters (69% support/31% oppose) and even Republicans (67% support/33% oppose) support keeping the standards in place by more than two-to-one. This support also transcends the various demographic and regional groupings in the survey, including gender, age, education, and race.

**Support remains robust after voters read arguments from both sides, including an argument from opponents of the standards that stresses potentially negative cost and safety ramifications of keeping these standards in place.** After voters hear these arguments, support for keeping the fuel efficiency standards remains very strong with nearly seven-in-ten voters still supporting the strong standards (69% support/31% oppose).

Support for Keeping Stronger Fuel Efficiency Standards		
Support	Oppose	
74%	26%	TOTAL
74	26	Men
74	26	Women
78	22	18-44
70	30	45-64
73	27	65+
73	27	White
74	26	Af-Am/Hispanic
67	33	Republican
69	31	Independent
82	18	Democrat
75	25	HS grad or less
73	27	College grad
77	23	Northeast
76	24	Midwest
73	27	South
71	29	West
77	23	Parents

## Support for Keeping Stronger Fuel Efficiency Standards

As you may know, the previous administration updated standards that require automakers to make steady improvements to the fuel efficiency of cars, trucks, and SUVs through the year 2025. Now, the current administration is considering weakening these stronger fuel efficiency standards. From what you know, do you support or oppose KEEPING these stronger fuel efficiency standards?



Some people say that its critical we leave cleaner air and a healthy environment for our children and grandchildren, and making cars more fuel efficient reduces harmful pollution. Keeping these ambitious but achievable standards will fight climate change and lead to fewer bad air days, and healthier children.

Other people say that forcing automakers to meet these unrealistic requirements will not only add thousands of dollars to the price of new cars and trucks, but will also force automakers to produce much lighter vehicles, which are less safe for drivers and their passengers, putting our families at greater risk of injury or death in the case of an accident



## METHODOLOGY

Global Strategy Group conducted an online survey of 805 registered voters nationwide between June 25<sup>th</sup> and 27<sup>th</sup>, 2019. Care has been taken to ensure the demographic, regional, and political divisions of the electorate are properly representative of the registered voter population of the United States.