



Make Your Fundraising Easy

Finding it hard to ask your friends, family or co-workers to donate? Try asking for a small amount. As little as \$5 can make a difference and helps save lives. Here are some example asks: Ask 10 people for \$10 and you will have raised \$100 or ask 20 for \$5 to raise \$100. Remember when you raise \$100, you will receive the Fight For Air Walk T-Shirt.

Add the link to your personal fundraising page in your e-mail. You'll be surprised by who gives and who will give more than \$5 or \$10!

Sample E-mail

Dear _____,

With the economic crisis, it's difficult to approach friends and family for donations right now, so I've tried to come up with a modest request towards my fundraising efforts for the Fight For Air Walk.

All I ask is that if you have \$5 to give, it will go towards lung health advocacy, research, and education. Everyone has been touched by lung disease, whether you or a loved one suffers from Asthma, COPD or Lung Cancer; we all know someone who has been affected. Your \$5 not only fights lung disease but it will aid in the fight for clean air – something we need!

\$5 does make a difference, so if you'd like to donate please do so by visiting my personal fundraising page:

INSERT YOUR LINK TO YOUR PERSONAL FUNDRAISING PAGE

If you would like to register to join me in the fight for clean air, please let me know!

Thank you,