



Show Your Support With the Paper Cloud Campaign!

The Paper Cloud Program is a point-of-purchase pin-up, designed specifically to generate additional fundraising dollars for American Lung Association events. Clouds can be sold for \$1 or \$5. These pin-ups are an easy way for businesses, churches, and organizations to hold a mini-fundraiser.

The Clouds can be sold to friends, relatives, co-workers, local retail stores, hospitals or restaurants or bars – anyone with a desire to help raise money to fight lung disease. Simply sell the Paper Cloud pin-up to your co-workers or patrons for the predetermined amount. Write their name in the space indicated and display throughout your business or organization. It's that easy!

For more information call 1-800-LUNG-USA or email Midland@MidlandLung.org.



Healthy air means
healthy lungs.

IS FIGHTING FOR AIR!

 **AMERICAN LUNG ASSOCIATION.**

www.MidlandLung.org