

While raising money for a great cause can seem like a challenge, it's easier than you think. Remember, most people raise more than their \$100 minimum fundraising goal. **The average climber raises \$250!** Check out these great steps to help you along the way.

- Ask, ask and ask again!
- Start a letter writing campaign
- Be optimistic!
- Put a Fight for Air Climb message on your voicemail or include a message on the signature of your e-mail
- Set a daily fundraising goal for yourself and beat it!!
- Find out if your company has a matching gift program
- Host a fundraising party
- Create a buddy system
- Bring your pledge sheet everywhere you go!
- Host a mini-fundraiser
- Ask one person a day to sponsor you
- Donate to yourself; give up a "luxury" for a week such as chocolate or gourmet coffee.

Raise \$200 in 10 Days

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| Day 1 | Sponsor yourself for \$20 |
| Day 2 | Ask your spouse/partner for \$20 |
| Day 3 | Ask your supervisor for \$20 |
| Day 4 | Ask (2) co-workers for \$10 |
| Day 5 | Ask (2) friends for \$10 |
| Day 6 | Ask (2) neighbors for \$10 |
| Day 7 | Ask (2) relatives for \$10 |
| Day 8 | Ask another relative for \$20 |
| Day 9 | Ask your clergy for \$20 |
| Day 10 | Ask the person who last borrowed money from you for \$20 |
- Why Stop There?**

Online Fundraising

After registering you will have access to our user friendly website and great fundraising tools and tips to help you reach and beat your fundraising goal!

Tell me more about registering & raising money online:

With a few clicks, you can send your contact information, set fundraising goals, form a team and send emails to your friends and family. Friends can visit your web page to read your story, join your team and make an online donation.

What are the benefits of online registration?

- Raise money quickly and easily
- Design your own fundraising web page
- Invite friends and family to donate using online tools
- Track online donations and watch them add up in real-time
- Share your photos, personal stories & information about your team
- It's been proven; not only is online fundraising fast and easy, it also increases impact and cuts response time. Donors who contribute online give twice as much as when they give cash or write a check. **Now that's incentive!**

Contact your local Climb Manager for Team/Social Event Fundraising ideas