

2011 FIGHT FOR AIR CLIMB

phillips point • west palm beach, florida

IMPORTANT CHALLENGE INFORMATION

Thank you for the opportunity to submit a corporate sponsorship request on behalf of the American Lung Association's 3rd Annual *Fight for Air Climb Palm Beach* event. We are gearing up for the Climb in Palm Beach County, which will be held on Saturday, November 19, 2011 at the Phillips Point West Tower. We are thrilled to announce that this event will be promoted nationwide and that participants may be coming to West Palm Beach from all over the United States. Your support will help make this event a success and help us raise awareness and funds for lung disease!

We anticipate over 200-300 participants will take part in this vertical 20-story race, which is professionally timed and ranked. Trophies are awarded in a variety of categories giving participants an opportunity to compete against the clock and make their quest to climb over 440 steps a reality! The proceeds from this event go directly to local lung disease research, education, and prevention programs. Many of our climbers are racing on behalf of someone with lung disease and some race for a loved one who lost their battle.

We would like to encourage your participation in the *Fight for Air Climb* by committing to a sponsorship level. Information on sponsorship levels will be on the next page. We have designed 5 sponsorship levels for you to consider, each providing a level of exposure for your company. We are also happy to work with you to tailor a package that suits your business!

Your involvement in the *Fight for Air Climb* will make a huge impact throughout our community. Please do not hesitate to contact me with questions or to make a corporate commitment directly at 561-659-7644 or via e-mail to: events@lungfla.org.

Sincerely,

Gail M Kleinert
Development Director



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Sponsorship Packages

Title Sponsor \$10,000

- **Title** - Naming rights on the event
- **Posters** - Corporate name prominently displayed on all event posters
- **Sponsorship Recognized in all PR** - Corporate name included in all television, print and radio advertising
- **T-shirts** - Corporate logo on the *back* of the official stair climb t-shirt
- **Stair Climb Entries** - 20 complimentary registration/entry fees for the event
- **Table** - Table space at the Finish Line Party in the courtyard of Phillips Point
- **Website & Link** - Corporate name on FightforAirClimbPalmBeach.com event website with link available

Platinum Sponsor \$5,000

- **Posters**- Corporate logo prominently displayed on all event banners
- **T-shirts**- Corporate logo on the *back* of the official stair climb t-shirt
- **Stair Climb Entries**- 7 complimentary registration/entry fees for the event
- **Table**- Table space at the Finish Line Party in the courtyard of Phillips Point
- **Sponsorship recognized in all PR**- Advertising of the event throughout various print media and press releases, will include major sponsor logos
- **Website & Link** - Corporate name on FightforAirClimbPalmBeach.com event website with link available

Towel/ Start/ Finish Sponsor \$3,500 (Exclusive - ONLY one sponsor each)

- **Towel**- Have your corporate logo on all towels handed to participant at the finish line
- **Start/ Finish**-- Have your corporate logo on exclusive banner at start or finish line
- **Posters**- Corporate logo prominently displayed on all event posters and banners
- **T-shirts**- Corporate logo on the *back* of official stair climb t-shirt
- **Stair Climb Entries**- 6 complimentary registration/entry fees for the event
- **Sponsorship recognized in all PR**- Advertising of the event throughout various print media will include sponsor logo
- **Website & Link**- Corporate name on FightforAirClimbPalmBeach.com event website with link available

Gold Sponsor \$3,000

- **T-shirts** - Corporate logo on the *back* of official stair climb t-shirt
- **Press Releases** - Company name included in all press releases
- **Stair Climb Entries** -5 complimentary registration/entry fees for the event
- **Sponsorship recognized in all PR** - Advertising of the event throughout various print media will include sponsor logo
- **Website & Link** - Corporate name on FightforAirClimbPalmBeach.com event website with link available

Silver Sponsor \$2,000

- **T-shirts** - Corporate logo on the *back* of official stair climb t-shirt
- **Stair Climb Entries** -4 complimentary registration/entry fees for the event
- **Sponsorship recognized in all PR** - Advertising of the event throughout various print media will include sponsor logo
- **Website & Link** - Corporate name on FightforAirClimbPalmBeach.com event website with link available

Floor/ Door Sponsor \$500

- Your Company name or Logo at a door in the challenge stairwell



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We are proud to support and sponsor life saving research and education by sponsoring the 3rd *Annual Fight for Air Climb Palm Beach* event benefiting the American Lung Association in Florida.

Sponsorship Levels

- | | |
|------------------------------|----------------------------|
| _____ TITLE \$ 10,000 | _____ PLATINUM \$ 5,000 |
| _____ TOWEL \$ 3,500 | _____ FINISH LINE \$ 3,500 |
| _____ STARTING LINE \$ 3,500 | _____ GOLD \$ 3,000 |
| _____ SILVER \$ 2,500 | _____ FLOOR/DOOR \$ 500 |

_____ **BUILD A STAIR CLIMB TEAM** (A team consists of a team captain and four or more participants. All participants must pay a \$25 registration fee and raise \$100 to climb)

Please Print Clearly

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

_____ Check is enclosed (payable to American Lung Association)

_____ Credit Card Visa Master Card American Express Discover

Credit Card Number _____ Exp. Date _____

Signature _____

Please return this form via fax (561) 835 – 8967 or email to eventspalmbeach@lungfla.org

American Lung Association in Florida – Attention: Events Palm Beach
2701 N. Australian Ave. Suite #100, West Palm Beach, FL 33407
For more information call 561-659-7644

****Please email High Resolution EPS logo to eventspalmbeach@lungfla.org****



2701 N. Australian Avenue, Suite 100 West Palm Beach, FL 33407
Tel: 561-659-7644 Fax: 561-835-8967