



# LGBT+ Communities and Tobacco

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# Health Inequities

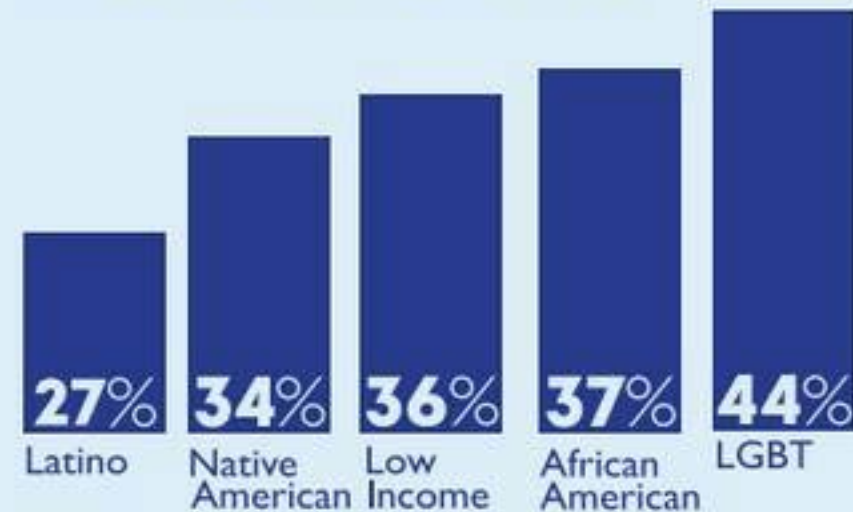
LGBT+ communities are coerced to smoke at a much higher rate than any other group

Source: City of Milwaukee Tobacco Free Alliance

## ELIMINATING HEALTH DISPARITIES

Research has shown that people in low income, LGBT, and communities of color have significantly higher percentages of tobacco use- all priority populations for us here in Milwaukee.

### WI SMOKING RATE



## LGBT+ people are...

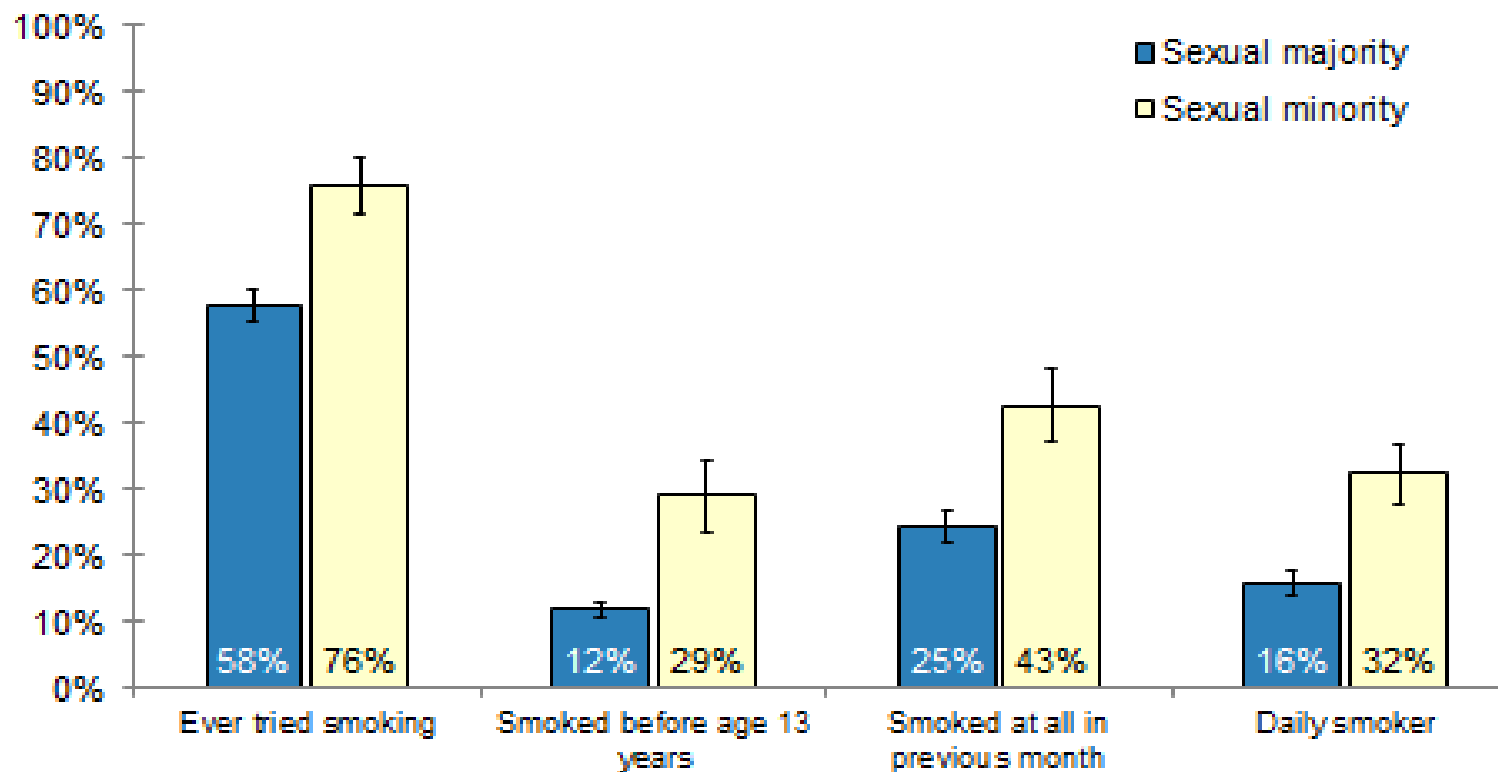
- Twice as likely to be daily smokers
- Almost two times as likely to smoke more than 10 cigarettes a day.
- Lesbian women- 70% higher smoking rates than heterosexual women
- Gay men- 60% higher rates than heterosexual men

• Source: Wisconsin Department of Health Services

## TOBACCO

## Tobacco use among youth

Tobacco use among Wisconsin high school students, by sexual minority status, 2007-2011



Source: Wisconsin Department of Public Instruction, Youth Risk Behavior Survey (YRBS); 2007, 2009, 2011 combined dataset.

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## SPARK Mini Grant

- MKE Tobacco Free Alliance Active Member LGBTQ+ work group: participated in Community Readiness Assessment, 2014 Summit
- Raise awareness through events & goal is education/information sharing
- Create a PSA to share stories of LGBTQ+ People and the story of their Quit Journeys
- Present at large community venues: Coming Out Monologues, MKE LGBT Film & Video Festival as well as UWM Annual Drag Show (2/18/17: Co-emcees former smokers weave educational messaging from the stage)

# Tobacco Alliance PSA

<https://drive.google.com/open?id=0B9wY9A29YglvN3JqME52aVVXTk0>