WE ARE A FORCE TO BE RECKONED WITH

2014 ANNUAL REPORT
OUR VISION IS
A WORLD FREE OF LUNG DISEASE.

OUR MISSION IS
TO SAVE LIVES BY IMPROVING LUNG HEALTH AND PREVENTING LUNG DISEASE.
Dear Friends,

I hope you take pride in the information you will read throughout our 2014 Annual Report as you and your generous support have had a tremendous impact on the progress we have made in the fight for healthy lungs and healthy air. Still, we have much more work to accomplish to fulfill our vision of a world free from lung disease.

Today, lung cancer is the number one cancer killer of men and women in the U.S. It kills more people than breast, colon, prostate and pancreatic cancer combined. That’s why this year, the American Lung Association joined forces with national presenting sponsors, CVS Health and Eli Lilly and Company, to ignite a movement called LUNG FORCE, a national health education campaign with a singular mission to unite women to stand together against lung cancer and for lung health.

LUNG FORCE is drawing the nation’s attention to this critical issue and has enrolled millions in the fight. The launch was so successful that the signature “whoosh” and turquoise color you’ll see throughout this report are now synonymous with LUNG FORCE. If you haven’t already, we encourage you to join the fight at LungForce.org.

LUNG FORCE enhances our commitment to finding a cure for lung-related diseases. This past year we funded more than $1.6 million in research focused on preventing, treating and curing lung disease.

This strategic cause campaign is propelling our work for healthy lungs and healthy air. This year, our work for clean air involved a Woodstove Exchange Initiative; we also added 100 new alternative fuel refueling sites; and worked on dozens of projects under the EPA Diesel Emission Reduction Act that involves updating diesel engines, refuse haulers, and school buses to reduce tailpipe emissions making our air healthier to breathe.

You’ll be pleased to know that we are expanding our charter by adding three states: Kansas, Missouri and Nebraska. We welcome their volunteer and staff leadership, and are confident that we will work together to share many more successes in the coming years.

Make no mistake, the muscle of our volunteers are truly the core ingredient of our success. Our staff across the region are a strong skeleton that supports the amazing work of our volunteers at every level. We are grateful to our volunteers for the positive impact they have had on furthering our mission.

Again, our heartfelt thanks for your friendship and support. With your continued help, we will continue fighting for increased research, cleaner air and healthier lungs, because when you can’t breathe, nothing else matters!

Lewis A. Bartfield    Alan Rowe
Chief Executive Officer   Board Chair

For more information on the work of the American Lung Association in your state, visit us online:

Illinois     LungIL.org
Indiana      LungIN.org
Iowa         LungIA.org
Kansas       Lung.org/Kansas
Minnesota    LungMN.org
Missouri     Lung.org/Missouri
Nebraska     Lung.org/Nebraska
North Dakota LungND.org
South Dakota LungSD.org
Wisconsin    LungWI.org
Adult Lung Disease

It’s a fact: every five minutes a woman in the U.S. is told she has lung cancer. That means that by the time you finish reading this page or report, at least one or more women will have been diagnosed with the disease. That’s why the American Lung Association ignited a movement with CVS Health and Eli Lilly and Company to defeat the #1 cancer killer of women. Through LUNG FORCE, a national health education movement with a singular mission to unite women to stand together against lung cancer, the Lung Association will raise awareness and funding to support cutting-edge lung cancer research for those who suffer from the disease.

Impact

• The Upper Midwest region committed $1.6 million to lung research.
• We helped 170,000 people better manage their lung disease.
• 6,000 people took part in Freedom From Smoking® clinics or online classes.
• Our Lung HelpLine and Illinois Tobacco Quitline officially handled more than one million calls.
• More than 1,500 people attended our Healthy Lung Expos.

Key Programs

Freedom From Smoking® and Journey to Freedom From Smoking
Lung HelpLine | Illinois Tobacco Quitline
Healthy Lung Expos | Better Breathers Clubs

For more information on Adult Lung Disease, visit your state website—see Table of Contents.

As part of LUNG FORCE, the color turquoise represents the air we breathe. During Women’s Lung Health Week, dozens of landmark buildings and structures were illuminated in turquoise in Chicago, Indianapolis, Milwaukee, Madison, Minneapolis, Duluth, Minnesota and St. Louis. We also garnered three million media impressions; nine proclamations by state/city officials naming the second week in May as Women’s Lung Health Week; and held LUNG FORCE Kickoff events in Chicago, Indianapolis, Milwaukee and Des Moines, which were attended by more than 200 LUNG FORCE Heroes (lung cancer patients, caregivers and healthcare providers), corporate sponsors and Women’s Cabinet members.
Childhood Lung Disease

More than seven million children suffer from asthma in the U.S. alone. Minority families cope with significant disparities in asthma rates due to socioeconomic status, race and ethnicity. As a result, African American, Latino and Native American children are twice as likely to be hospitalized, have emergency room visits and four times more likely to die from asthma than Caucasian children. Through various impactful programs and initiatives, the American Lung Association works to help children with asthma live longer, healthier lives through better management of their disease.

**Impact**
- We helped improve pediatric asthma care to an estimated 30,000 children by training dozens of schools through the “Enhancing Asthma Care Project.”
- Launched a three-year Tribal Community Initiative to determine the impact of indoor air quality on tribal elders with COPD—North and South Dakota.
- 500 children participated in asthma camps, learning ways to be active and manage their asthma.

**Key Programs**

Asthma Camps  |  Asthma 101™  |  Enhancing Care for Children with Asthma
Fighting Against Corporate Tobacco (FACT)  |  Not on Tobacco (N-O-T)
Tribal Environmental Action for Children’s Health (TEACH)  |  Teens Against Tobacco Use (T.A.T.U.)

For more information on Childhood Lung Disease, please visit your state website—see Table of Contents.

As part of a systems change initiative, through the “Enhancing Asthma Care Project,” the American Lung Association in Greater Chicago held a four-week course called, “Kickin’ Asthma.” Staff trained school nurses in school-based clinics to provide this course to students with asthma. This year, nurses presented the workshop to graduating eighth graders (pictured bottom left) and plan on providing the asthma workshop to other students with asthma throughout the year.
Fighting for Air

Team 27 continues its efforts to fundraise as much as possible each year as part of the American Lung Association in Iowa Fight for Air Climb because we believe that everybody should be able to breathe clean air. Every one of our team members either knows somebody personally with a lung disease or are affected themselves, and we are all motivated to help the ones we love breathe easier. We’re proud to be the #1 fundraising team in the nation!

—Jason Muselman, from Iowa
More than 390,000 Americans die of lung disease every year. Lung disease is responsible for one in seven deaths in the U.S. and close to 34 million Americans are living with chronic lung disease such as asthma, lung cancer and chronic obstructive pulmonary disease (COPD). Medical research holds the promise of finding a cure; for a better future for people with lung disease and their loved ones.

This is especially important as lung cancer continues to be the #1 cancer killer in the country. The American Lung Association of the Upper Midwest proudly contributes $1.6 million for research focused on preventing, treating and curing lung disease.

Meet our American Lung Association of the Upper Midwest Researchers

**GREGORY MARK GAUTHIER, MD** (University of Wisconsin, Madison) Dr. Gauthier will examine how fungi, mold and yeast causes human infection in the lungs. The results have the potential to help identify drug targets that are desperately needed.

**RUCHI GUPTA, MD, MPH** (Northwestern University, Chicago) Dr. Gupta will implement an updated asthma program in two Chicago public schools to empower students to identify, understand and address the factors impacting asthma in their community.

**GEE LAU, PhD** (University of Illinois at Urbana-Champaign, Champaign, IL) Dr. Lau is examining how toxins affect the lungs to develop treatments and improve mortality in patients with cystic fibrosis and other forms of bronchiectasis.

**NARSA MACHIREDDEY, PhD** (University of Illinois, Chicago) Dr. Machireddy will attempt to improve oxygen therapy for serious lung injury and respiratory patients by targeting the pathway, which is critical in protection from more abuse and limits lung injury and inflammation in critically ill patients.

**JOSHUA MEZRICH, MD** (University of Wisconsin, Madison) Dr. Mezrich is researching toxic chemicals released into the environment by fossil fuel burning, to identify a new way to prevent worsening of airway disease.

**VALERIE PRESS, MD, MPH** (University of Chicago, Chicago) Dr. Press will implement a video-based education program called INVITE Home to determine its effectiveness in educating the correct use of respiratory tools in the hospital or at home.

**JESSICA SIEREN, PhD** (University of Iowa, Iowa City) Dr. Sieren hopes to identify the group of COPD patients most at risk for developing lung cancer and implement targeted, preventive treatments to minimize cancer risk.

**GUTIAN XIAO, PhD** (University of Pittsburgh, Pittsburgh) Dr. Xiao will seek to establish a molecule in the lungs as a predictive diagnosis of human lung cancer.

**GUOFEI ZHOU, PhD** (University of Illinois, Chicago) Dr. Zhou will attempt to address the control of a certain tumor suppressor protein in centers of scarring and its role in pulmonary fibrosis.

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**Key Continuing Medical Education Courses and Programs**

- Thoracic Nurses Oncology Conference
- Asthma Educator Institute
- COPD Educator’s Course
- LUNG FORCE Expo
- TB Educator’s Course

For more information on Research, visit your state website—see Table of Contents.
Indoor Air

According to the U.S. Surgeon General, there is no safe level of secondhand smoke exposure. Eliminating indoor smoking is the only way to protect nonsmokers from the harmful effects of tobacco smoke. The Lung Association continues its grassroots advocacy for smokefree housing, parks and college campuses to improve the air quality across the Upper Midwest. As radon continues to be the second leading cause of lung cancer we work diligently to grow awareness, educate and help test thousands of homes.

Impact

- Among 13 universities and colleges in the Upper Midwest, we championed a strong tobacco-free policy at the University of Minnesota that was implemented in July, 2014.
- Chicago regulated e-cigarettes as “tobacco products” subject to Chicago’s smokefree law, prohibiting their use in public places and protecting everyone from secondhand e-cigarette emissions.
- We assisted 7,554 home owners test for radon.
- Indianapolis Airport strengthened its smokefree ordinance to include electronic cigarettes.
- We launched a three-year Tribal Community Initiative in North and South Dakota to determine the impact of indoor air quality on tribal elders with COPD.

Key Programs

Asthma Friendly Schools Initiative | Radon Education | Health House™
Smokefree Multi-Unit Public Housing Initiative | Tobacco-Free Campus Policy
Tribal Environmental Action for Children’s Health (TEACH) | Woodstove Change Out Program

For more information on Indoor Air, please visit your state website—see Table of Contents.

This year, Presidential Towers (pictured below), Chicago’s largest residential property, announced that it will transition the property to a 100% non-smoking community by 2015; involving more than 2,300 apartment units and up to 4,000 residents. The multi-tower building also serves as the site of Chicago’s Fight For Air Climb.

Thanks to our efforts with the Clear Gains program in Wisconsin, residents in the 58 units of Sparta Arms Apartments (pictured above) now enjoy smokefree air throughout the building. Similar work is being conducted in 15 other Wisconsin communities.
Outdoor Air

Air pollution affects everyone no matter location, age, gender, race, religion or ethnicity. Dirty air harms our health and can threaten life itself. We continue being a champion at improving outdoor air quality for everyone and particularly for those with lung disease. We have impacted thousands of people throughout the Upper Midwest through our healthy air, clean fuels and tobacco-free initiatives.

Impact
• Illinois passed the Smoke Free College Campus Act requiring all public universities, colleges and community colleges to be smokefree by July 1, 2015.
• Launched a multi-million dollar effort via our Woodstove Exchange Initiative in Illinois, Indiana and Wisconsin.
• Added 100 new alternative fuel refueling sites in Illinois and Minnesota.
• Worked on 35 projects under the EPA Diesel Emission Reduction Act that involves updating locomotives, refuse haulers, and school buses with a potential of 2,000 tons of tailpipe emission reductions and 200,000 gallons of diesel fuel reduced.
• Clean Air Choice™ educated the public on cleaner burning fuels and technologies to reduce ozone and other greenhouse gases; improving air quality by promoting conservation, mass transit and cleaner, renewable sources of fuel like E-85 and biodiesel.

Key Programs
Clean Air Choice™ | Healthy Air Campaign Illinois | Illinois Electric Vehicle Forum | E-85 Utilization

For more information on Outdoor Air, visit your state website—see Table of Contents.

As part of our Clean Air Choice™ program, the Upper Midwest promotes the use of clean-burning E-85 by driving and showcasing the vehicle pictured below. Cleaner burning fuels and technologies reduce ozone and other greenhouse gases which improves air quality.

The Woodstove Exchange Initiative will improve outdoor air quality by removing old, high polluting low-efficiency wood stoves and replacing them with cleaner burning, more efficient EPA-certified wood, pellet or gas stoves. Replacing older, high polluting stoves with new ones is one of the quickest ways for communities to reduce particle pollution and help improve the lung health of residents while also supporting local retail stove businesses who’ve chosen to partner with the Lung Association in this effort.
“I love Camp Superkids because I can still do the same stuff kids without asthma do at camp, and it’s nice to be able to just be yourself with the other kids with asthma.”
—13 year-old camper Keonte, from Minnesota, pictured above on the far right

“The most important thing I learned at asthma camp was to use a spacer every time with my inhaler.”
—10 year-old camper Tarron, from Minnesota
Advocacy

We envision a world free from lung disease. To make our vision a reality, we take action and advocate lung health and prevent lung disease through public policy. Our advocacy work promotes legislation that strengthens tobacco prevention and control, clean air quality, asthma management and other lung health causes. Our staff and volunteers work to educate legislators from city halls to state capitols.

Impact
• We increased state funding for the Illinois Tobacco Quitline from $2.1 million to $3.1 million.
• Minnesota became the first state in the nation to tax e-cigarettes.
• Chicago increased the cigarette tax by $0.50/pack, making the combined cigarette tax the highest in the nation.
• Chicago now prohibits the sale of menthol-flavored cigarettes and other flavored tobacco products within 500 feet of schools; the first jurisdiction to include menthol as a flavor in the many different laws that regulate flavored tobacco.
• Chicago retailers must now move e-cigarettes behind the counter, prohibit their sale to minors and the city added e-cigarettes to Chicago’s smokefree law.
• North Dakota remains one of only two states that has a fully-funded tobacco control program.
• We engaged 2,725 youth in Wisconsin through the FACT program, fighting the influence of tobacco.

The Minnesota Corn Growers Association recently presented its annual “Friend of Agriculture Award” to the American Lung Association in Minnesota’s Clean Air Choice program staff for their success in increasing the use of cleaner-burning fuels throughout the state. Renewable fuels and biodiesel are a “Clean Air Choice” that helps reduce air pollution and prevent lung disease. Staff pictured on the left (left to right): Nick Seawell, Lisa Thurstin, Robert Moffitt, Kelly Marczak, Jon Hunter, Ruby Hocker.
Almost 13,000 supporters of the Lung Association helped raise almost $3 million for lung health research, clean air advocacy and education and services for those impacted by lung disease. The funds were raised through our special events, including our signature LUNG FORCE Walk and Fight For Air Climb events as well as bike rides, galas and golf outings. Thanks to our dedicated participants, Milwaukee is the largest Fight For Air Climb in the country and there are six Upper Midwest climbs in the country’s top ten!

**Impact**

- The Lung Associations in Wisconsin and Chicago were #1 and #3, respectively, among the top 5 Fight For Air Climbs in the nation.
- We received more than $1.2 million this year from those who included the American Lung Association in their wills and trusts.
- Signature event corporate sponsorships totaled more than $850,000, increasing by 21% over sponsorships

**Special Events**

| Fight For Air Climb | LUNG FORCE Walk | Fight For Air Ride | Gala | Golf Outing |

For more information on Events and other ways to donate, visit your state website—see Table of Contents.

“Team WTMJ4 is proud to again be the media sponsor for the Fight for Air Climb in Milwaukee, Wisconsin. Over the years, we’ve raised $10,000. This year we raised funds and climbed in memory of Michael Greene, who was a photojournalist at TMJ4 for more than 25 years—until his sudden death earlier this year to lung cancer. He just loved people. Michael died in January—just 11 days after his diagnosis. He was only 53 years old. He got to do many of the things he wanted to do so that gives me a lot of peace.”

—Michelle Wray, pictured with the WTMJ4 team and the sister of Michael Green who died of lung cancer in January, 2014
Corporations, Foundations & Government Partnerships

In addition to the generous contributions by our Special Events Sponsors, the American Lung Association of the Upper Midwest gratefully acknowledges the following for their leadership in supporting our mission-specific projects. The following represents financial support received in FY14.

$100,000 and above
- Carlton, Cook, Lake & St Louis County Community Health Board
- Chicago Department of Public Health
- ClearWay Minnesota
- Dominion Energy
- Health Care Service Corporation, Healthy Kids
- Healthy Families Initiative
- Hoosier Environmental Services
- Illinois Corn Marketing Board
- Illinois Corn Growers Association
- Illinois Department of Commerce & Economic Dev.
- Illinois Department of Public Health
- Illinois Emergency Management Agency
- Indiana Department of Health
- Iowa Department of Public Health
- Minnesota Department of Health
- Minnesota Soybean Research & Promotion Council
- Missouri Foundation for Health
- North Dakota Tobacco Prevention
- Northern Indiana Public Service Company
- Treasurer of the State of Missouri
- Wisconsin Department of Health Services
- Wisconsin Corn Promotion Board, Inc
- Wisconsin Public Service Corp

$25,000-$99,999
- American Lung Association of the Plains-Gulf Region
- Anthem Blue Cross & Blue Shield
- Duane & Dorothy Blumke Foundation
- Boehringer Ingelheim
- City of Duluth
- Clearwater County Public Health
- Eli Lilly and Company
- Health First Wisconsin
- Illinois Soybean Association
- Just Give.org
- KCE Public Affairs Associates
- Kindred Healthcare
- Leonardo Technologies Inc
- Fredericka Meyer Charitable Trust
- North Dakota CCD Health
- Northwestern Mutual Foundation
- Pfizer
- SmithBucklin Corporation
- United Healthcare Minnesota
- United Healthcare Wisconsin
- University of Wisconsin
- Washington County Public Health

$10,000-$24,999 cont’d
- Direct Supply, Inc
- Engagement Health
- The Fama Family Charitable Fund
- First National Bank
- Forest County Potawatomi Foundation
- Froedtert & The Medical College of Wisconsin
- Gethsemane United Church of Christ
- Hass Grain Farms, Inc
- Holland & Knight
- Iowa Cancer Consortium
- Mercy Medical Center
- Merkel Foundation, Inc
- Optum Health
- Pepsico Foundation
- Rice County Public Health
- Rogers Foundation
- The Enrichment Foundation
- The Horton Group
- U.S. Bank
- U.S. Environmental Protection Agency Region 5
- Winona Public Health

$5,000-$9,999
- 3M Company
- Accelerated Health Systems, LLC
- Adreani Foundation
- Advantage Health Solutions
- Aegis Corporation
- Anonymous
- Associated Bank
- AstraZeneca LP
- The Benefit Services Group, Inc
- Robert W Baird & Co
- Boston Scientific
- Broadview Advisors, LLC
- Burrell Behavioral Health
- C & A Industries Inc
- Care Fund
- CDS Office Technologies
- Centene Corporation
- Chase
- Chest, Infectious Diseases & Critical Care Associates, PC
- Citizens Energy Group
- City of Minneapolis
- The City of St Louis
- Clifton Larson Allen
- Coca Cola
- The Coleman Company, Inc
- Communication Data Link
- Community Health Charities of Iowa
- Community Health Network
- Cook County Department of Public Health
- CVS Corporation
- Dahl’s
- The Davee Foundation
- Emerson
- Ennis (WIBC/WLHK/WYXB/WFN Network)
- Ernst & Young
- Express Scripts, Inc
- Franciscan St Francis Health

$5,000-$9,999 cont’d
- Godfrey + Kahn
- HCI
- Hennepin County Human Services & Public Health
- Ice Miller
- Illinois Clean Energy Community Foundation
- Illinois Salon Departmental - 8 ET 40
- Interstate All Battery Center
- The Iowa Clinic, PC
- Kohl’s Cares
- Ladish Company Foundation
- Medica Foundation
- MGC Diagnostics Corporation
- MillerCoors
- NCAA
- Presence Holy Family Medical Center
- Presidential Towers, a Watertown Residential Community
- Reinhart Boerner Van Deuren
- Reit Management & Research LLC
- Respirttech
- Margaret Rivers Fund
- Roundy’s Supermarkets, Inc
- Saggy Bottom 5K
- Sanford Health
- St Vincent Health
- Taft Stettinius and Hollister
- Thom Family Foundation
- Van Meter, Inc
- Whyte Hirschboeck Dudek SC
- Woodmen of the World

Inkind Corporate Gifts
- AllOver Media
- Arden Realty
- Business Publications Corporation Inc
- Capitol Radio Group
- Captivate Network
- Downtown Des Moines Marriott
- Drake University
- EMC Insurance Companies
- FitClub
- Ford Motor Company
- GE Capital Fleet Services
- Hilton Springfield
- HT Klatzky
- Iowa Cubs
- Iowa Wild
- KIOA
- KS95
- KSTP-TV
- Marriott
- McDonald's Corporation
- Mediacom
- Minnesota Corn Research & Promotion Council
- Polk County Amateur Radio
- QRS Diagnostics
- 94.5 Lake FM
- The Record Herald & Indianola Tribune
- Titan 360
- Today’s TMJ4 Television
- Tribune Media Group
- U.S. Bank
“I find great satisfaction in working with the American Lung Association as a volunteer advocate in the fight for clean air. As a double lung transplant recipient, and one who has struggled to breathe for many years and enduring the toxic pollution from tailpipe exhaust to "dirty air" caused by carbon dioxide omissions and ozone alert days, I am keenly aware of the need for the Association’s efforts. I was honored to be recognized at the White House last year as a Champion of Change and was very humbled by that experience. I feel that through the efforts of the Lung Association we have been a great change factor in assisting the Environmental Protection Agency to move forward with bold rules and regulations to bring about the changes necessary to clean up our air, and rein in those who would put profits before health. I am grateful for the American Lung Association bringing about change in our nation’s air quality.”

—Dan Dolan-Laughlin, from Illinois
(pictured second from the left)
The American Lung Association Legacy Society was created to recognize those generous supporters who have remembered the American Lung Association in their wills or other estate plans. Legacy Society members help us continue to make a difference in the lives of millions across the Upper Midwest and ensure that future generations can breathe easier. You can help by bequest, charitable gift annuity, charitable trust, retirement plan, life insurance or other legacy gift. Please call 1-800-LUNG-USA or visit www.LungUM.org/Legacy.

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<td>Jeff A. &amp; Cynthia L. Thom</td>
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<td>Lillian Danielson</td>
<td>Karen Iverson</td>
<td>Ann F. Nichols</td>
<td>Sharon Verbrugge</td>
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<td>Louis E. &amp; Cleone Davidson</td>
<td>John &amp; Lorraine Jacobsen</td>
<td>Loraine Nolting</td>
<td>Dr. Terri E. Weaver</td>
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<td>Arlene Jerstad</td>
<td>Carolyn Olson</td>
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<td>Constance L. Johnson</td>
<td>Paul F. Olson</td>
<td>Judie Westby</td>
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<td>Mr. and Mrs. D.E. Durand</td>
<td>Dorothy Johnson</td>
<td>Duane &amp; Denay Oyen</td>
<td>Herbert J. Wilson</td>
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<td>Pam Echols</td>
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<td>Ruth &amp; Rodney Parry</td>
<td>Janine &amp; Harold P. Wimmer</td>
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<td>Carol &amp; James Ehrenstrom</td>
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<td>Keith C. Winters</td>
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<td>Jerry Emmert</td>
<td>Terrence L. Johnston</td>
<td>Barbara Perez</td>
<td>James B. Wittrock</td>
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<td>Anna &amp; Edward Jost</td>
<td>Jim &amp; Ann Peters</td>
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<td>Dave Fagle</td>
<td>Viola Kamin</td>
<td>Doris E. Potratz</td>
<td>Richard A. Wunrow</td>
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<td>Marlene &amp; George Falkenstein</td>
<td>Rose M. Karns</td>
<td>Mary A. Price</td>
<td>Helen M. Ziegler</td>
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<td>Myra Fercy</td>
<td>Sandra Kasik</td>
<td>Evelyn E. Pronobis</td>
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<td>LaJean Firminhac</td>
<td>Linda Katt</td>
<td>Harold Prust</td>
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Fiscal Year 2014 Financial Highlights

American Lung Association of the Upper Midwest
Board of Directors

Alan Rowe – Chair
Michael Busk, MD – Chair-elect
Steve Mielke – Treasurer
Bill Stephan – Secretary
Jeffrey Cahn
Ravi Chandran
Alberto de Hoyos, MD
Dustin Hinton
Jessica Hoppe
William Kempiners
Audrene Lojovich
Todd Mahr, MD
Constance Perry, RN
Robert Reber
Jack Shapiro
Penny Siewert
John Small
Linda Smith, RN
Richard Sveum, MD
Craig Turner
Richard Woellner, MD
Lew Bartfield – Chief Executive Officer

Revenue 7.1.13 – 6.30.14

Direct Mail $4,112,129
Events $2,848,676
Fundraising Programs $292,165
Workplace Giving $173,355
Memorials $253,847
Bequests $1,230,213
Inkind Contributions $3,382,759
Grants $11,086,949
Other Revenue $3,051,477
Total Revenue and Public Support $26,431,570

Impact of Your Support

Summary of Expenses

Environmental Health $6,442,519
Tobacco Control $9,239,975
Community Health Services $864,912
Lung Cancer, Asthma, COPD and Other Lung Disease $4,097,507
Research $1,683,988
Fundraising $1,589,182
Administration $1,192,325
National American Lung Association $1,169,077
Total Expenses $26,279,485
Change in Net Assets from Operations $152,085
Non-Operating Activities $2,772,595
Total Change in Net Assets $2,924,680
Net Assets at Beginning of Year $20,420,434
Net Assets at End of Year $23,345,114

The American Lung Association of the Upper Midwest is a health charity with a strong 4 of 4 stars rating by Charity Navigator. The current audit and Federal 990 report of the Upper Midwest are available on our website at www.LungUM.org.
Local leadership boards are a critical component to our success. In each major market, these local leadership volunteers not only chart our course but are an integral part of funding our work.

**Leadership Boards**

*Chicago*
- Frank Keldermans, JD – Chair
- Mary Nevin, MD – Vice Chair
- Thomas Andreessen
- Joshua Bennett
- Brian Carbone
- Brian Duhn
- Alberto de Hoyos, MD
- John Dunn
- Van Ewing
- Beverly Foster
- Eric Gluck, MD
- Kevin Kovitz, MD
- Mark Leipold, JD
- Matthew Lunde
- Wanda Martin-Terry
- John Quinlan
- Robert Sobie
- Jack Shapiro
- Joseph West, ScD
- Christopher Woll
- Mark Yoder, MD

*Indiana (cont’d)*
- Joy Kleinmaier
- Dan Krajnovich
- Anthony Lennen
- Dan Long
- Erik Miner
- Geoffrey Slaughter
- Kevin Speer
- James Stehlik
- Ken Stella
- Bill Stephon
- Karin Tollefson
- Craig Turner
- Mark Williams, MD

*Indiana*
- Julie Griffith – Chair
- John Smitsop – Secretary
- Michael Busk, MD
- John Smitsop
- Rick Ball
- Jack Buckley, MD
- Wade Clapp, MD
- Stephanie Davis, MD
- Jamie Ellis
- Richard Feldman, MD
- Richard Hall
- Reggie Henderson
- Bruce Hetrick
- Kenneth Kesler, MD

*North Dakota (cont’d)*
- Carol Russell
- Scott Skokos
- Megan Smith-Houn
- Michelle Walker
- Herbert Wilson, MD

*South Dakota*
- Jodie Barnett, RN, BSN
- Jeremy Brech
- Matt Ellefson
- Rachel Haigh-Blume, RRT-MS
- Rizan Hajal, MD
- Donald Humphreys, MD
- Kevin Jordanger
- Justin Kallas, CHA
- David Kvern, RRT
- Jodi Lindstrom, RN
- Michael Luken
- Allen Nord, MD
- Chad Porter
- Jennifer Prasek
- Connie Scholten
- John Small
- Rod Smart
- R Maclean Smith, MD
- Jean Snyders, RRT, CPFT
- Kristi Specht, RRT-NPS
- Marissa Trosen
- Peter Vitiello, PhD

*Wisconsin*
- Michael Jaeger, MD – Chair
- Caroline Krider – Vice Chair
- Christopher Cahlamer – Secretary
- Todd Mahr, MD – Past Chair
- Robert Berdan
- Eric Christophersen
- Michael Cornell
- Sharon deGuzman
- John Dirkse
- Jim Ehrenstrom
- John Emanuel
- Elizabeth Gore, MD
- Dustin Hinton
- Tracey Klein
- Kevin McCabe, MD
- Steve Mielke
- Linda Newberry-Ferguson
- Michael Redding
- Penny Siewert
- Heidi Zafra
Thank You

Thank you for your generous support. You make it possible for the funding of lung cancer research, support of children with asthma, resources for those suffering from lung disease, and legislative advocacy for cleaner air! LUNG FORCE will continue to inspire our action; connect with your local office or call 1-800-LUNG-USA to stay informed, inspired and invested in our fight against lung disease and for lung health.

The American Lung Association of the Upper Midwest is a recognized public charity under Section 501(c)(3) of the Internal Revenue Code and is registered to do business in the states of Illinois, Indiana, Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota and Wisconsin.
Illinois / Greater Chicago
55 W Wacker Dr, Ste 800
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LungIL.org

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Springfield, IL 62711
217-787-5864
LungIL.org

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115 W Washington St, Ste 1180-S
Indianapolis, IN 46204
317-819-1181
LungIN.org

Iowa
2530 73rd St
Des Moines, IA 50322
515-309-9507
LungIA.org

Kansas
6701 W 64th St, Ste 110
Cloverleaf Office Park - Building #5
Overland Park, KS 66202
913-912-7190
Lung.org/Kansas

Minnesota / Duluth
424 W Superior St, Ste 202
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218-726-4721
LungMN.org

Minnesota / Twin Cities
490 Concordia Ave
St. Paul, MN 55103
651-227-8014
LungMN.org

Missouri
1118 Hampton Ave
St. Louis, MO 63139
314-645-5505
Lung.org/Missouri

Nebraska
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Omaha, NE 68114
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Lung.org/Nebraska

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212 N Second St
Bismarck, ND 58501
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LungND.org

South Dakota
490 Concordia Ave
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651-227-8014
LungSD.org

Wisconsin / Corporate Office
13100 W Lisbon Rd, Ste 700
Brookfield, WI 53005
262-703-4200
LungWI.org

LungUM.org  1-800-LUNG-USA