

Cities and Counties on the Rise

Each year, cities and counties across the state work diligently to safeguard their residents from the harmful effects of tobacco. Our “On the Rise” communities have taken action during 2017 to reduce sales of tobacco products and prevent the harmful effects of secondhand smoke. For some communities, these policies represent a hard-earned first step in tobacco control policy. For others, these policies round out comprehensive measures already in place. Each of these policies represent the tangible impact that tobacco control efforts are having on communities.

These 75 “Cities and Counties on the Rise” adopted local ordinances in at least one of the four policy categories in 2017. In most cases, their actions improved their grade, but in some, the ordinance(s) only contributed to increasing the points in the particular grade category. Either way, these policies are noteworthy and deserve acknowledgement.

On the following pages are the 2017 “Cities and Counties on the Rise,” which are listed along with the grade categories in which they passed a policy. For further details about each municipality’s grades and points, including their Overall Tobacco Control grade, see the county report cards that begin on page 29.

How Did Your Community Fare?

The Lung Association grades 540 communities in California on their tobacco control efforts.



Visit www.stateoftobaccocontrol.org/california2018citysearch to see how your community fared in the State of Tobacco Control 2018.



Secondhand smoke has had an impact on my family. My brother, Bilal, has asthma.

Growing up in an apartment complex, he had to deal with secondhand smoke drifting into our home. He often missed school because his asthma is so severe. Increasing smokefree policies for multi-unit housing will help people like my brother breathe clean air in their own homes.”

- SUMAYYA A.

Volunteer and Lung Health Champion for the American Lung Association in California



Northern California

City	County	Grade Category Improvement
Alturas	Modoc	Smokefree Outdoor Air (F to A) Reducing Sale of Tobacco Products (F to A) Emerging Issues (2 point bonus)
Shasta County	Shasta	Smokefree Outdoor Air (point increase)
Shasta Lake	Shasta	Emerging Issues (1 bonus point)
Mount Shasta	Siskiyou	Smokefree Outdoor Air (F to C)



Greater Sacramento

City	County	Grade Category Improvement
Placerville	El Dorado	Smokefree Outdoor Air (point increase)
Lincoln	Placer	Smokefree Outdoor Air (point increase)
Citrus Heights	Sacramento	Emerging Issues (1 point bonus)
Folsom	Sacramento	Emerging Issues (1 point bonus)
Rancho Cordova	Sacramento	Emerging Issues (1 point bonus)
Sacramento	Sacramento	Emerging Issues (1 point bonus)
Modesto	Stanislaus	Smokefree Outdoor Air (F to D)
West Sacramento	Yolo	Smokefree Outdoor Air (points increase) Emerging Issues (1 point bonus)



North Coast

City	County	Grade Category Improvement
Blue Lake	Humboldt	Emerging Issues (1 point bonus)
Fortuna	Humboldt	Emerging Issues (1 point bonus)
Fairfax	Marin	Smokefree Outdoor Air (C to B) Reducing Sales of Tobacco Products (F to A) Emerging Issues (1 point bonus)
Novato	Marin	Overall Tobacco Control Grade (C to A) Smokefree Outdoor Air (3 point increase) Smokefree Housing (F to A) Reducing Sale of Tobacco Products (F to A) Emerging Issues (4 point bonus)
Cloverdale	Sonoma	Overall Tobacco Control Grade (F to C) Smokefree Outdoor Air (D to A) Smokefree Housing (F to C) Emerging Issues (5 point bonus)
Windsor	Sonoma	Overall Tobacco Control Grade (D to B) Smokefree Housing (F to A) Emerging Issues (1 point bonus)



Greater Bay Area

City	County	Grade Category Improvement
Albany	Alameda	Overall Tobacco Control Grade (B to A) Smokefree Housing (C to A) Emerging Issues (1 point bonus)
Fremont	Alameda	Overall Tobacco Control Grade (C to B) Smokefree Housing (C to B)
Oakland	Alameda	Emerging Issues (1 point bonus)
Pleasanton	Alameda	Smokefree Housing (D to B)
San Leandro	Alameda	Reducing Sales of Tobacco Products (F to A) Emerging Issues (3 point bonus)
Antioch	Contra Costa	Emerging Issues (1 point bonus)
Contra Costa County	Contra Costa	Emerging Issues (1 point bonus)
Pinole	Contra Costa	Emerging Issues (1 point bonus)
Pittsburg	Contra Costa	Emerging Issues (1 point bonus)
Richmond	Contra Costa	Emerging Issues (1 point bonus)
San Francisco	San Francisco	Emerging Issues (1 point bonus)
Colma	San Mateo	Smokefree Outdoor Air (F to D)
East Palo Alto	San Mateo	Emerging Issues (1 point bonus)
Redwood City	San Mateo	Smokefree Housing (F to A)
Campbell	Santa Clara	Emerging Issues (1 point bonus)
Cupertino	Santa Clara	Smokefree Outdoor Air (point increase)
Los Gatos	Santa Clara	Smokefree Housing (B to A) Reducing Sale of Tobacco Products (F to A) Emerging Issues (4 point bonus)
Milpitas	Santa Clara	Smokefree Outdoor Air (D to C)
Morgan Hill	Santa Clara	Smokefree Outdoor Air (point increase)
Palo Alto	Santa Clara	Overall Tobacco Control Grade (D to A) Smokefree Housing (F to A) Reducing Sale of Tobacco Products (F to A) Emerging Issues (4 point bonus)
Benicia	Solano	Smokefree Outdoor Air (F to D)
Fairfield	Solano	Overall Tobacco Control Grade (F to D) Smokefree Outdoor Air (D to C)
Suisun City	Solano	Smokefree Outdoor Air (F to D)
Vallejo	Solano	Smokefree Outdoor Air (D to C)



Los Angeles County

City	County	Grade Category Improvement
Bell	Los Angeles	Smokefree Outdoor Air (F to A) Emerging Issues (1 point bonus)
Bell Gardens	Los Angeles	Smokefree Outdoor Air (F to D)
Beverly Hills	Los Angeles	Smokefree Housing (F to A)
Downey	Los Angeles	Smokefree Outdoor Air (points increase) Emerging Issues (1 point bonus)
La Mirada	Los Angeles	Smokefree Outdoor Air (F to D)
La Verne	Los Angeles	Reducing Sale of Tobacco Products (F to A) Emerging Issues (1 bonus point)
Lancaster	Los Angeles	Smokefree Outdoor Air (point increase)
Long Beach	Los Angeles	Emerging Issues (1 point bonus)
Lynwood	Los Angeles	Smokefree Outdoor Air (point increase)
Maywood	Los Angeles	Reducing Sale of Tobacco Products (D to A)
San Dimas	Los Angeles	Emerging Issues (1 point bonus)
Temple City	Los Angeles	Emerging Issues (1 point bonus)



Central Valley

City	County	Grade Category Improvement
Clovis	Fresno	Emerging Issues (1 point bonus)
Fresno	Fresno	Emerging Issues (1 point bonus)
Mendota	Fresno	Emerging Issues (1 point bonus)
Parlier	Fresno	Emerging Issues (1 point bonus)
Sanger	Fresno	Smokefree Outdoor Air (F to D) Emerging Issues (1 point bonus)
California City	Kern	Emerging Issues (1 point bonus)
Kern County	Kern	Emerging Issues (1 point bonus)



Central Coast

City	County	Grade Category Improvement
Paso Robles	San Luis Obispo	Smokefree Outdoor Air (F to A) Smokefree Housing (F to C)
Santa Barbara	Santa Barbara	Smokefree Outdoor Air (D to B) Reducing Sales of Tobacco Products (D to C) Emerging Issues (1 point bonus)
Moorpark	Ventura	Overall Tobacco Control Grade (D to C) Smokefree Housing (F to B)
Ventura County	Ventura	Smokefree Outdoor Air (F to A) Emerging Issues (1 point bonus)



Orange County

City	County	Grade Category Improvement
Aliso Viejo	Orange	Smokefree Outdoor Air (point increase)
Laguna Beach	Orange	Smokefree Outdoor Air (D to A) Smokefree Housing (F to C) Emerging Issues (2 point bonus)
Placentia	Orange	Smokefree Outdoor Air (F to D) Emerging Issues (1 point bonus)
Seal Beach	Orange	Emerging Issues (1 point bonus)



Inland Empire

City	County	Grade Category Improvement
Cathedral City	Riverside	Reducing Sale of Tobacco Products (F to A)
Rancho Mirage	Riverside	Reducing Sale of Tobacco Products (D to A)
Rancho Cucamonga	San Bernardino	Emerging Issues (1 point bonus)



San Diego County

City	County	Grade Category Improvement
Imperial Beach	San Diego	Emerging Issues (1 point bonus)