



FREQUENTLY ASKED QUESTIONS (FAQs)

1. Where can people buy poinsettias? Will they be sold in business or online?

Businesses, churches, schools, or individuals who wish to purchase poinsettias need to find a volunteer (called a site coordinator) within their organization to place their orders. These site coordinators sell to their employees, families and friends, clients etc. Poinsettias also may be purchased directly from the American Lung Association in California by calling our office at 559-772-3100.

2. How long will the campaign run?

The Holiday Poinsettias Campaign will run from October 1 through November 20, 2015. Plants will be delivered to sites December 1 – 4, 2015.

3. Is this a nationwide fundraising event or local?

This is an event unique to the American Lung Association in California, specifically in the Central Valley region.

4. How many years has the American Lung Association in California participated in selling poinsettias? Typically, how much money is raised?

This is the 4th annual Holiday Poinsettias Campaign in the North Central Valley, and this event continues to grow each year. Last year, we sold nearly 1,400 plants and grossed over \$20,000.

5. Where does the money from poinsettia sales go?

Funds raised from the Holiday Poinsettias Campaign helps children suffering from asthma, assists people battling lung cancer, chronic obstructive pulmonary disease (COPD) and other serious lung diseases, and protects families from the harmful effects of air pollution and secondhand smoke. It allows us also to continue providing education and assistance to children and adults who are affected by lung disease, help people quit smoking, and push for policies to ensure a legacy of healthy air for our community.

6. Will the funds raised from the poinsettia sales be used locally?

All funds raised stays here in the Central Valley.

7. What color options and pot sizes are available to purchase?

There are two sizes and colors available:

- 4" pot = \$6.00
- 6" pot = \$10.00
- 8" pot = \$20.00

Colors:

Traditional Red

Large red flowers are the signature design of this holiday favorite.

Red Glitter

A beautiful hybrid of red and white poinsettias, an exciting change from the traditional red poinsettia.

8. If people use the form to order, when can they expect to receive their plants? Do they have to be picked up at a specific location?

A \$100.00 minimum plant order is required for delivery per site. Orders under this amount will need to be picked up at the American Lung Association in California – Fresno located at 1782 E. Bullard Avenue, Suite 103, Fresno, CA 93710. Plants should be picked up on Thursday, December 3, 2015 between 10:00 am and 3:00 pm. Orders that are not picked up after 3:00 pm will be donated to local senior homes.

9. What other fundraising events does the American Lung Association in California hold throughout the year?

We have LUNG FORCE Turquoise Takeover activities during the second full week of May each year, and we also hold educational events such as the Respiratory Rally. We also gladly accept individual and memorial donations year round.

The next Respiratory Rally is scheduled for Spring 2016. Respiratory Rallies are a one-day, inspirational and educational event for adults living with advanced lung disease and their caregivers. Attendees will hear inspirational messages from others with chronic obstructive pulmonary disease (COPD) who are living healthy, active lives, and can speak one-on-one with prominent pulmonologists, physicians, and health educators about COPD management and community resources. For more information, please contact Susie Rico-Vasquez at Susie.Rico-Vasquez@lung.org or 559-772-3100.

10. How can volunteers/sponsors get involved with the Holiday Poinsettia Campaign?

The American Lung Association in California is always looking to expand our message and mission in our fight for healthy lungs and clean air. If you wish to get involved, please contact Susie.Rico-Vasquez@lung.org

Contact Us:

-  Visit us at lung.org/california
-  Call our Lung HelpLine at 1-800-LUNGUSA (1-800-586-4872)
-  Like us at [Facebook.com/alacalifornia](https://www.facebook.com/alacalifornia)
-  Follow us on Twitter @Californialung

