

GREENBERG QUINLAN ROSNER RESEARCH



MOORE INFORMATION



**AMERICAN
LUNG
ASSOCIATION®**
Fighting for Air

June 2011

Voters Strongly Support Tougher Smog Standard

Methodology

- National Survey of 2400 likely voters reached by both landline and cell phone between June 4-12, 2011.

- This includes oversamples of 400 likely voters in each of the following four regions:
 - Florida
 - Ohio and Michigan
 - Minnesota and Wisconsin
 - Virginia and North Carolina

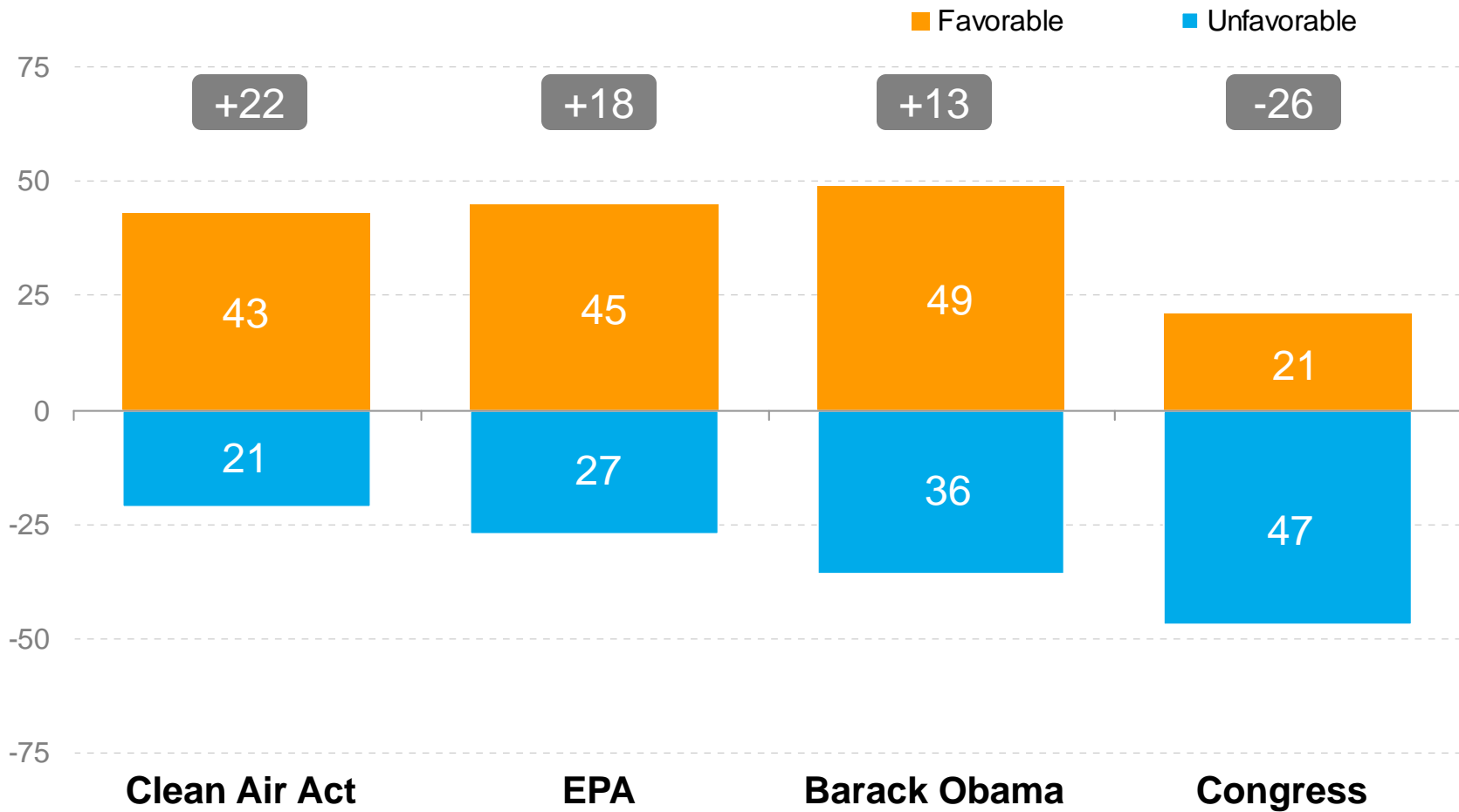
- The margin of error for the full sample is 3.7 percent. Margin of error for half-sample is 4.9 percent. For each oversample region it is approximately 4.6 percent depending on sample size.

Key Findings

1. Voters overwhelmingly support tougher smog pollution stands, and reject Congressional action that would impede EPA from updating these standards.
2. Voters soundly reject the argument that stricter smog standards will hurt the economy or cost jobs.
3. Voters trust EPA more than Congress to set clean air standards.
4. Support for the EPA is robust across all regions of the country.

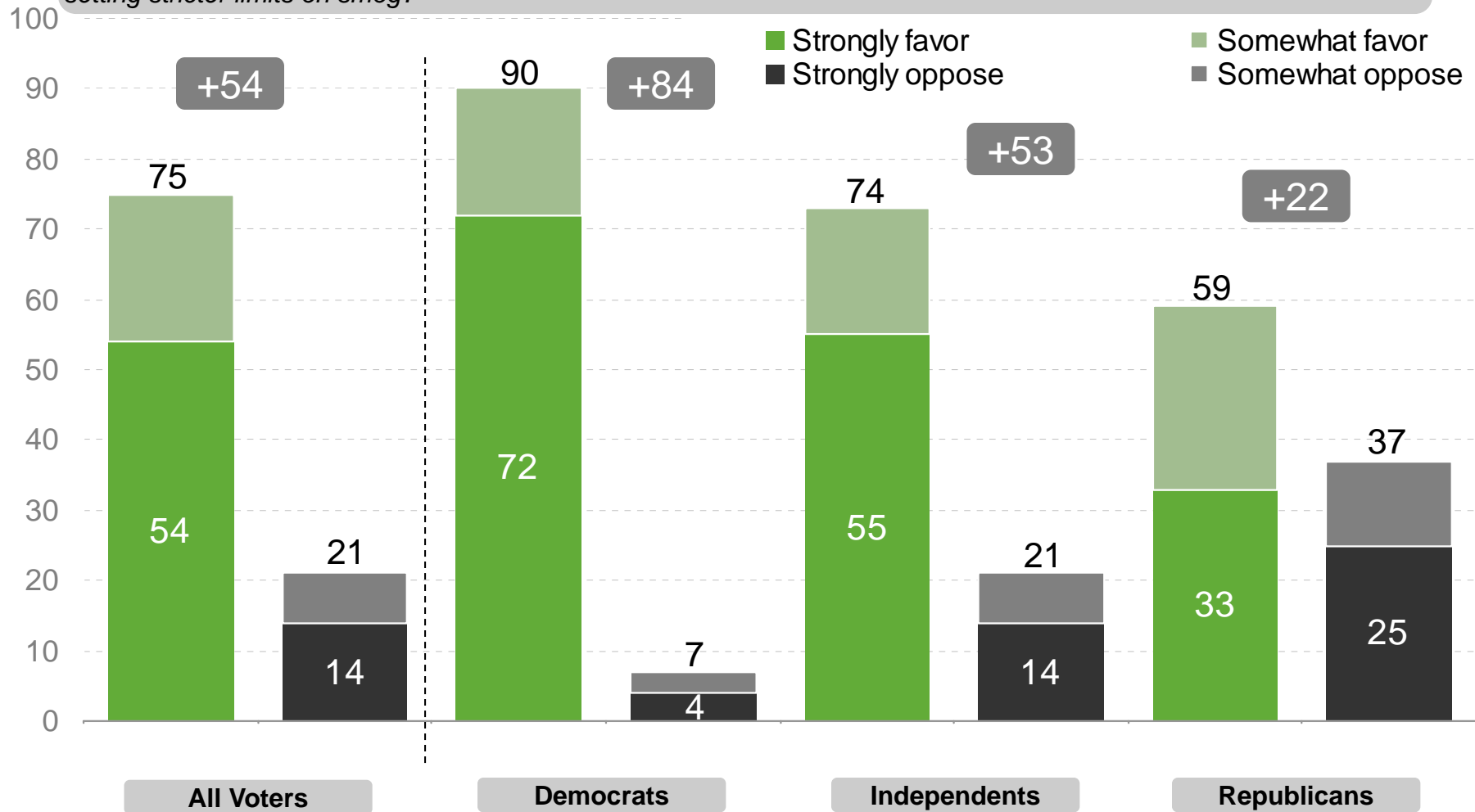
Congress Significantly Less Popular than EPA, Clean Air Act

Now, I'd like you to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold.



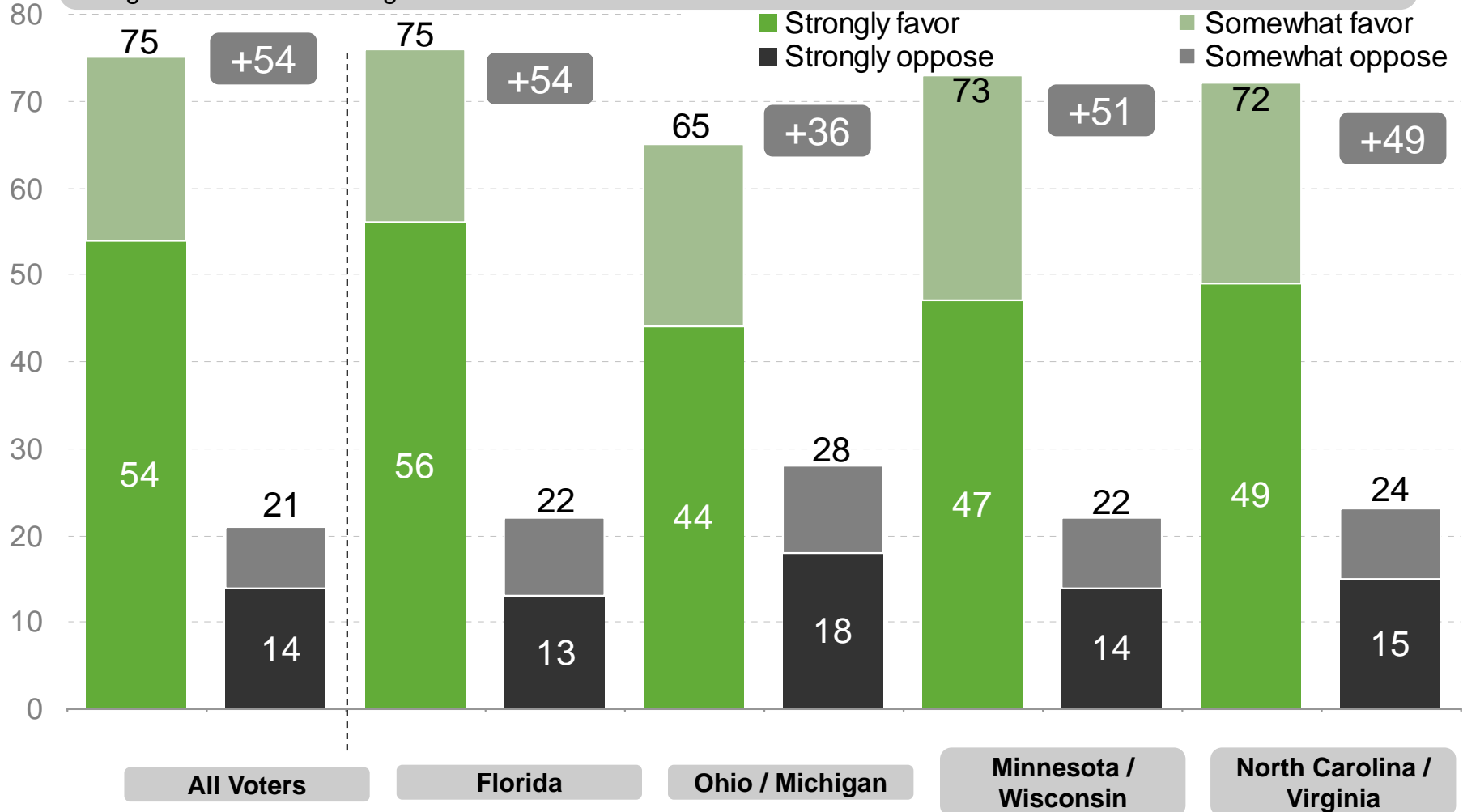
Strong Support for Stricter Limits on Smog Pollution

As you may know, the EPA is proposing to update air pollution standards by placing stricter limits on the amount of smog that power plants, oil refineries and other industrial facilities can release. Do you favor or oppose the EPA setting stricter limits on smog?



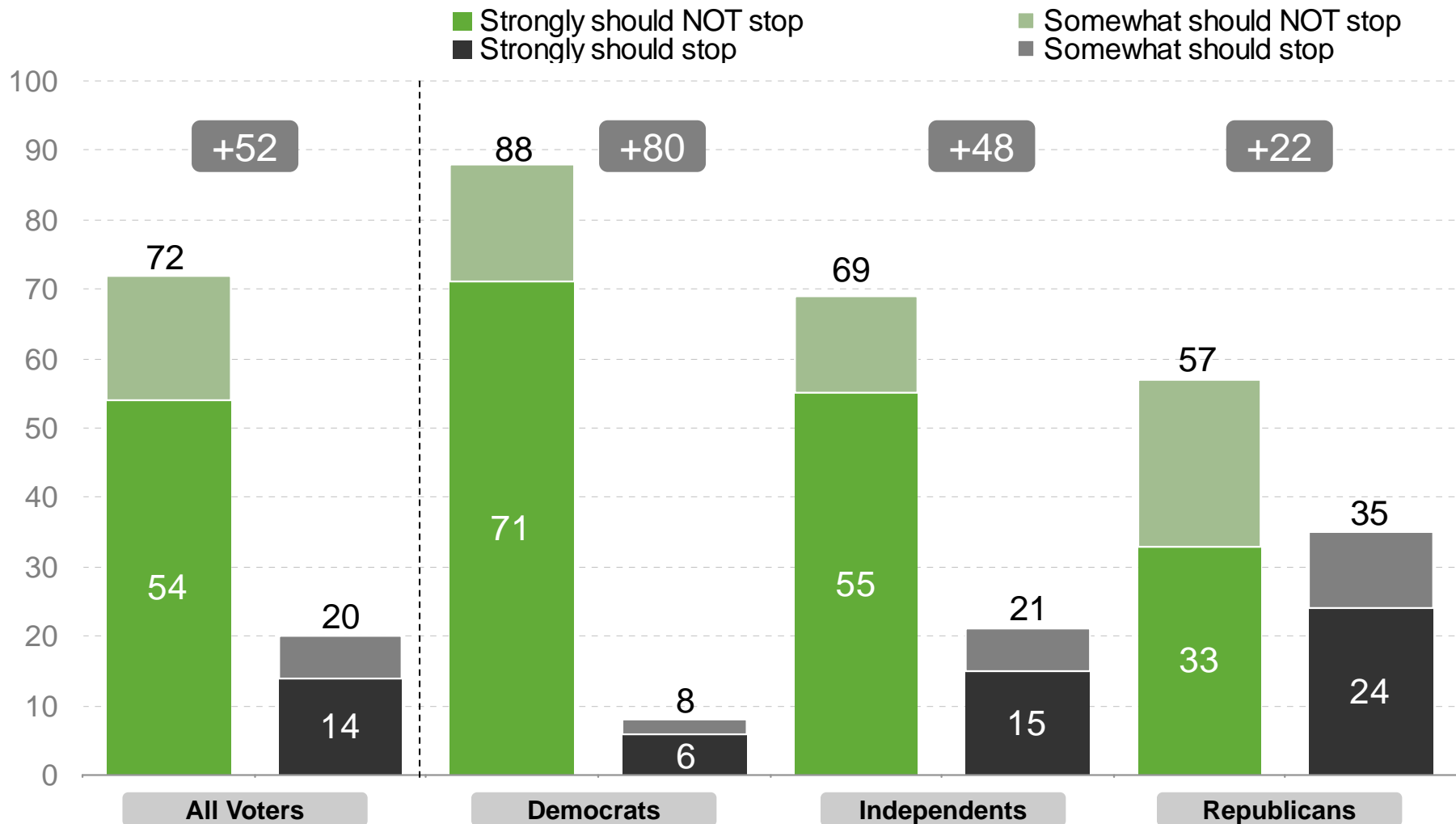
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Initial Opposition to Congressional Action Against EPA

As you may know, some in Congress want to stop the EPA from setting stricter limits on smog. How about you, do you believe Congress should stop the EPA from updating these standards or not?



The Debate – Smog Standards

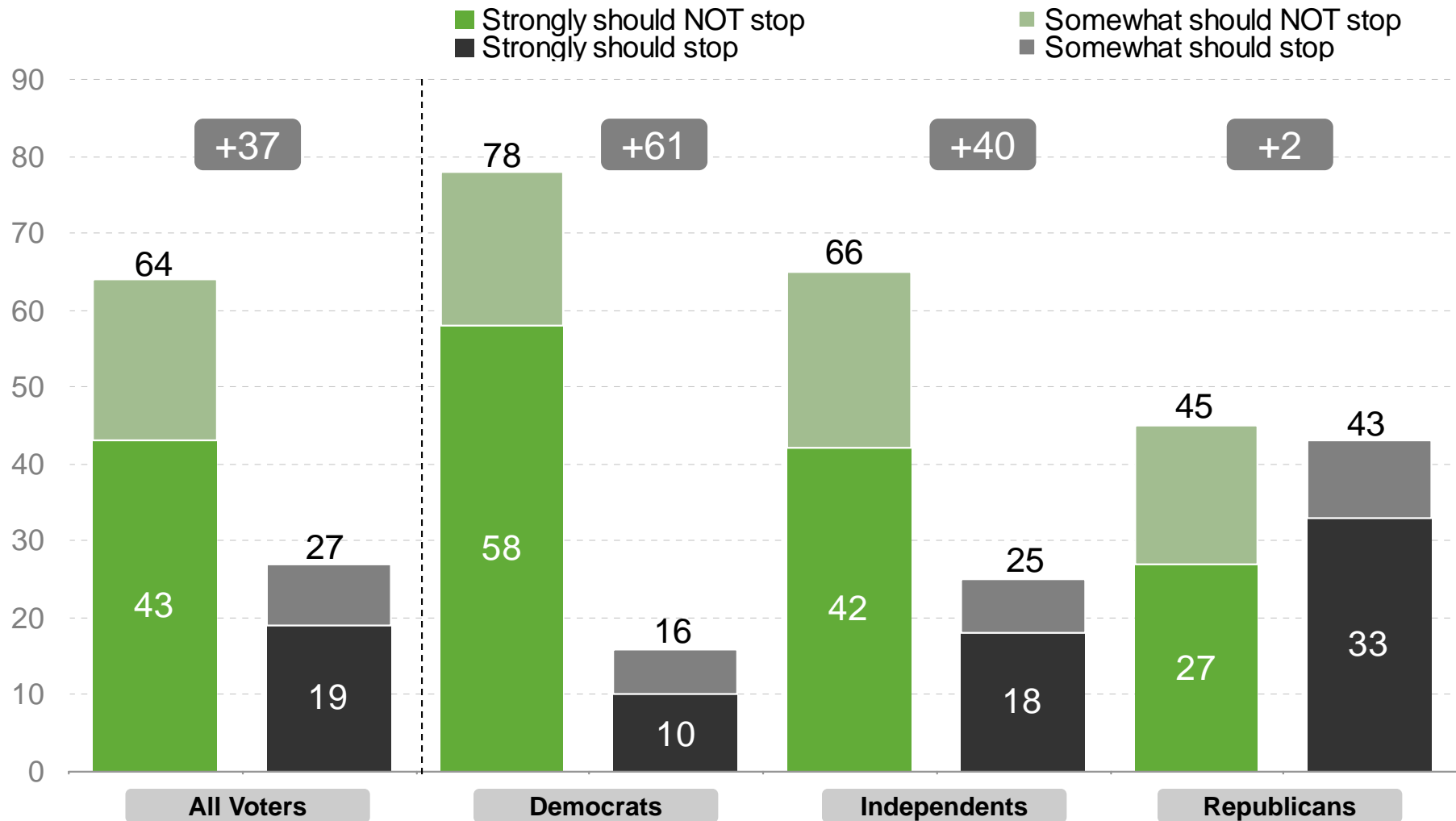
Now let me read you two arguments some people on both sides of the issue make.

Some people say: Scientists at the EPA are the most qualified people to decide how to protect the public from pollution, not politicians in Congress. EPA scientists say that failing to update these standards would lead to more than 10,000 additional deaths and 50,000 additional asthma attacks every year. And by failing to update smog standards to reflect the most recent research, Congress would be keeping parents in the dark about the true impact of pollution on their children. Congress should hold polluters accountable for their actions and let the EPA do its job, not let some polluters off the hook.

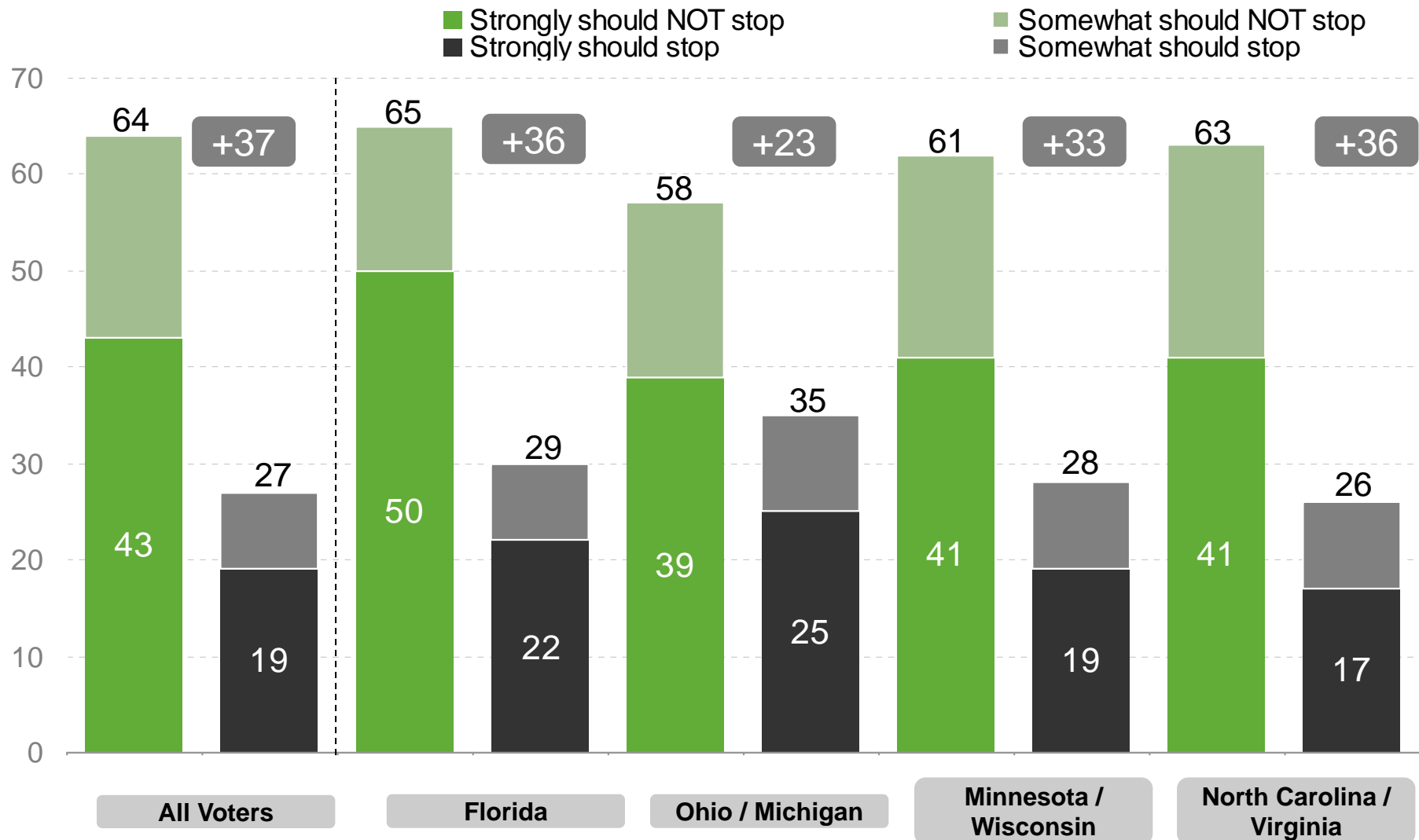
Other people say: Given the weak economy, now is the worst time for the EPA to enact costly regulations that kill jobs. These new rules are unrealistic and unattainable. Under these rules, most of the country would be considered out of compliance and would essentially be closed to new or expanded manufacturing businesses. That would result in millions of American jobs being shipped to countries like India and China. Congress should stop the EPA because we shouldn't be creating new barriers to job creation when our country is trying to recover from a recession.

Now that you've heard more about this issue let me ask you again, do you believe Congress should stop the EPA from updating these standards or not?

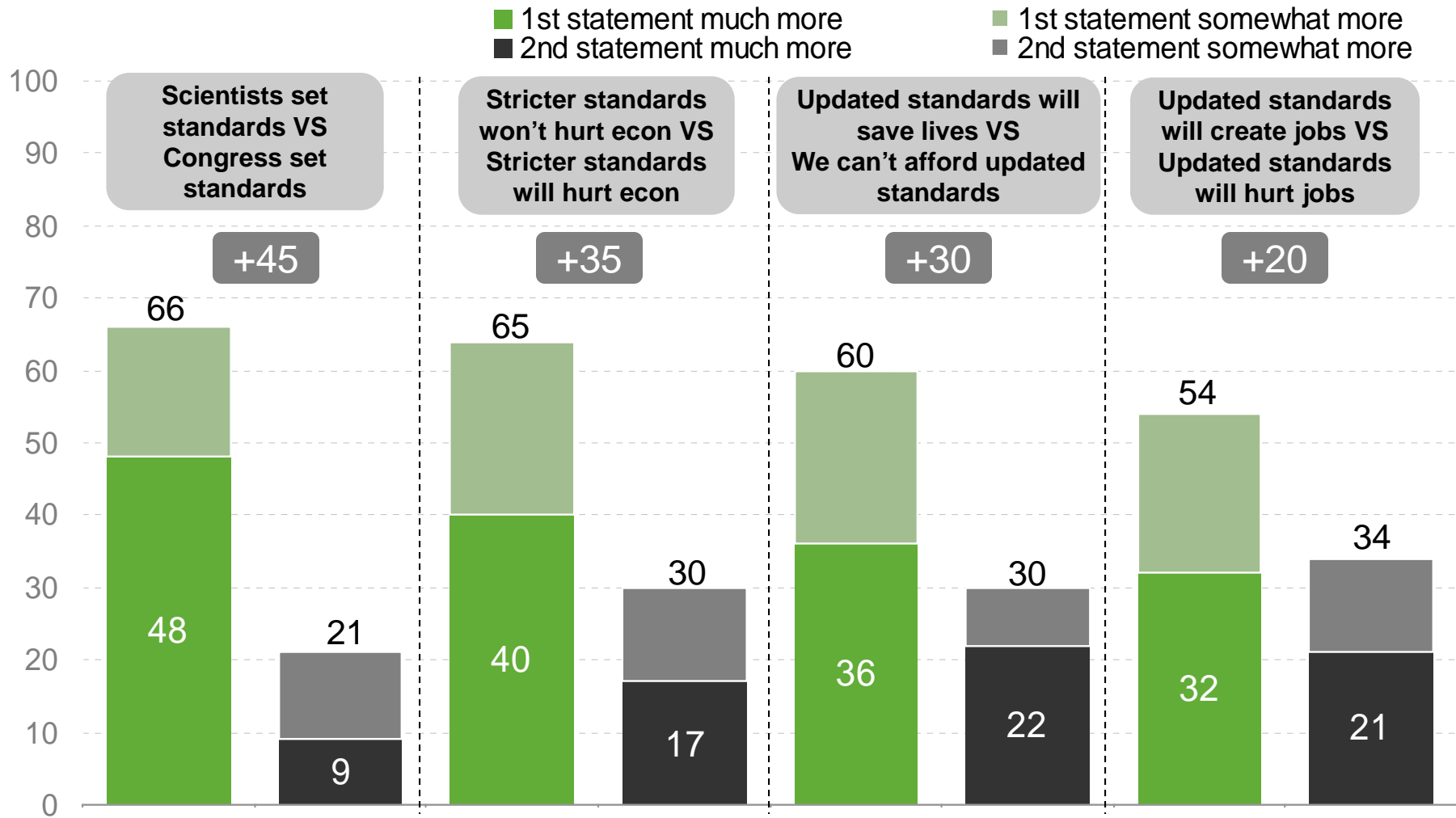
The Debate: Independents Strongly Oppose Congressional Action



The Debate: Robust Opposition to Congressional Action Across Country

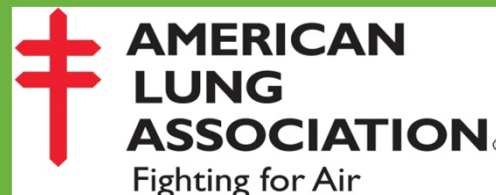


Voters Support EPA on All Elements of Debate



(See frequency questionnaire for full wording of each statement)

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