

Second Century Endowment

The American Lung Association of the Southeast's Second Century Endowment is a permanent investment in the organization's mission to save lives by improving lung health and preventing lung disease.

To learn more about making a gift to the Second Century Endowment...

Please contact:

George Cruz
Director of Planned Giving
1-800-940-2933 ext. 1503
gcruz@lungfla.org



We will breathe easier...

When the air in every American community is clean and healthy

When people are free from the addictive grip of tobacco and the debilitating effects of lung disease

When the air in our public spaces and workplaces is free of secondhand smoke

When children no longer battle airborne poisons or fear asthma attacks

Until then, we are fighting for air.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 1-800-HELP-FLA (435-7352) TOLL-FREE WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. CH288

American Lung Association Second Century Endowment

Fight for Air...
...Build a Lasting Legacy



Serving Florida, Georgia and South Carolina

VISION: A World Free Of Lung Disease



As the former President of the Board for the American Lung Association in Florida, I know firsthand how the organization's work through education, research and advocacy impacts the lives of those living with lung disease. That is why I want my legacy to help further the efforts of the American Lung Association in Florida, Georgia and South Carolina by contributing to its endowment fund.

By giving back through the American Lung Association of the Southeast's Second Century Endowment, I know my contribution will live on and help provide community-based programs addressing tobacco control, environmental health, professional education and patient services. And with the Second Century Endowment, I decide how my gift will be used, whether it is through education, research or advocacy.

I encourage you to build a legacy that lasts through the American Lung Association's Second Century Endowment.

Steven L. Scott
Founding Contributor

How The Legacy Lives On...

The Second Century Endowment is invested and only a small portion of the earnings will be used each year to support our mission through education, research and advocacy efforts. The typical rate of earnings released annually is four to five percent of the total endowment. Additional interest is reinvested back into the endowment, ensuring annual growth of the fund.

Gifts invested in the Second Century Endowment provide a continuous source of support for the organization in perpetuity. This means your gift to the endowment fund will build a lasting legacy.

Fighting For Air



Your gift to the Second Century Endowment will help us continue fighting for air.

In its first year, a \$1 million endowment releasing five percent of earnings will produce \$50,000 in support of the organization's mission to save lives by improving lung health and preventing lung disease. Earnings in excess of the four to five percent are returned to the Endowment to allow for growth over time. Based on historical averages, a \$1 million endowment in 2009 will grow to more than \$1.8 million by 2019 and pay out \$500,000 over the 10 year period; reinvesting earnings back into the fund is the key to a fund's continued growth.

American Lung Association of the Southeast, Inc.

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With offices in:

FLORIDA

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www.lungfla.org

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