

# Reno, Nevada

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**Asthma Camp Breathe Easy**



**Fight For Air Climb**



**Teens Against Tobacco Use (T.A.T.U.) Program**

**Tobacco** affects most those who can afford it the least. Our many community partners have helped us lower the youth tobacco usage rate in Nevada to 13.6 percent from 36 percent just nine years ago. More than 500 youths in the Teens Against Tobacco Use (TATU) program reached more than 15,000 Nevada school children with tobacco education and refusal skills in 2010. The Not On Tobacco (NOT) teen tobacco cessation program helped 340 Nevada high school students quit or reduce their tobacco consumption. With the Alternative to Suspension (ATS) program, NOT, TATU, and the 5As Brief Intervention Skills for Youth Service Providers, the American Lung Association offers evidence-based comprehensive tobacco education, intervention, cessation, and control programs for youth. To help adults break free from the addictive grip of nicotine, Freedom From Smoking is offered in health care settings, workplaces, and community coalitions.

**Open Airways in the Schools, Asthma 101** school staff trainings, and Asthma Education Day helped educate students, school staff, and parents to successfully manage asthma. Partnering with the Asthma and Allergy Parent Education group (AAPE), we helped provide an asthma/allergy in-service training district-wide to school nurses, epi-pen trainings for school bus drivers, and special Thank-yous to school nurses on School Nurse Appreciation Day. We work with school nurses throughout Northern Nevada by providing them with Asthma Friendly Schools toolkits.

**The 30th Annual High Sierra Critical Care Conference** provided over 300 physicians, nurses, and respiratory therapists with up to 20 state-of-the-art medical education presentations accredited by the American Association of Respiratory Care, the American Academy of Family Practice, and the Nevada State Board of Nursing.

**Events** spreading the proactive message of exercising for lung health, while raising funds to support those with lung health challenges, our Fight for Air Stair Climb and the Fight for Air/Walk Run event engaged over 900 people in our community. The Fight for Air Climb the Legacy climb started with firefighters in full uniform racing to the top of 36 floors, followed by individuals and teams striving for their personal best, or just to make it to the top? The Fight for Air Run/Walk event saw half-marathoners, 10K and 5K runners, as well as four mile walkers enjoying beautiful south Reno while raising funds for lung health and clean air in our community.