



American Lung Association Editorial Calendar*

March 2010

3/24 World Tuberculosis Day

3/24 Kick Butts Day

April 2010

National Minority Health Awareness Month

4/12 *Too Many Cases, Too Many Deaths: Lung Cancer in African Americans* Report Released— a compilation of research examining the health disparity of lung cancer among African Americans. This report provides members of the African American community much needed health information for the fight against lung cancer, including possible contributing biological, environmental, political and cultural factors.

4/28 *State of the Air 2010* Report Released—The American Lung Association's eleventh annual report shows what's in our air—by location— and how the air we breathe continues to threaten the lives and health of millions of Americans.

May 2010

5/4 World Asthma Day

5/10 National Women's Check-up Day

5/31 World No Tobacco Day

June 2010

LGBT Tobacco Use Report This report will examine the increased rate of tobacco use among lesbian, gay, bisexual, and transgender communities. This will discuss reasons for the disparity, including possible contributing political and cultural factors, and gaps in surveillance data that make it difficult to ascertain the full extent of the problem.

July 2010

7/1 New Research Awardees Announced

August 2010

Back to School with Asthma Campaign begins

September 2010

Teens Not On Tobacco—Back to School Campaign

Faces of Influenza Campaign Launch

October 2010

New Christmas Seals Revealed

10/27 Lung Health Day

10/24-10/30—Respiratory Care Week

November 2010

Lung Cancer Awareness Month

COPD Awareness Month

11/19 Great American Smoke Out Day

December 2010

National influenza Vaccination Week

12/5-12/11 National Handwashing Awareness Week

January 2011

National Radon Action Month

1/1 Resolve to Quit this New Year

State of Tobacco Control Report Released—Annual report card grading states and the federal government on tobacco control legislation and policy initiatives

*Dates subject to change