

American Lung Association Webinar Tobacco Cessation FAQ Guidance Q & A

Date: April 23, 2015

Time: 2:00pm – 3:00pm Eastern

Title: Tobacco Cessation as a Preventive Service: Q&A Session

Speakers:

Erika Sward, Assistant Vice President, National Advocacy

Thomas Carr, Director, National Policy

Jennifer Singleterry, Director, National Health Policy

Description:

On May 2, 2014, federal guidance was released on tobacco cessation coverage as a preventive service. Almost a year later, how has this guidance affected plan coverage? How can state policymakers use the guidance to help smokers quit in their state? What questions do you still have? What questions still need to be addressed?

Join the American Lung Association on April 23, 2015 and ask questions you have about cessation coverage under the Affordable Care Act. Participants will also learn more how the Cessation FAQ is being followed in state marketplace plans.

It is suggested that you view one of the following online presentations before participating in this Q&A session:

- “Tobacco Cessation and Private Insurance under ACA: New Opportunities for Public Health” ([View Here](#))
- “Policymakers & Health Insurance Commissioners” ([View Here](#))
- “Insurance Plans & Employers” ([View Here](#))

We encourage you to [submit questions](#) in advance so that more detailed questions can best be responded to.

You can find more information and materials at www.lung.org/cessationguidance

[Register here](#) today!