

 **AMERICAN LUNG ASSOCIATION®**  
Fighting for Air

June 12, 2013

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Board of Governors  
United States Postal Service  
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Transmitted via FAX: 202-268-4860

Dear Governors:

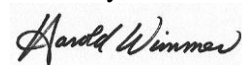
For more than 100 years the American Lung Association and our Christmas Seals® campaign have promoted the use of the mail and have shared lifesaving lung health information. Like most charities, the recent economic downturn adversely impacted our fundraising. Now in 2013, the American Lung Association is seeing positive signs of the economic recovery.

The American Lung Association has budgeted to increase our mail volume for next fiscal year, and to hopefully continue to ramp up such volume each year. Our outgoing mail volume for the current fiscal year is just over 30 million pieces, which generates nearly 4 million pieces of first class return mail. Our budget is based on postage rates consistent with the Consumer Price Index.

We are deeply concerned about an exigent rate increase. Such an increase would be counterproductive. The American Lung Association would not be able to proceed with our plans to increase our mail volumes to communicate our mission message to our supporters. To the contrary, like other nonprofit organizations, we will be forced to reduce our mail volume.

We know that a strong U.S. Postal Service is vital to our nation. However, in order to maintain our nation's vibrant Postal Service, postage rates must not become unaffordable nor increase at an excessive rate. The Lung Association recognizes that the Postal Service is facing challenges, but we urge you to recognize the important role that charities play in promoting the use of the mail and urge you not pursue an exigent rate increase. Instead, we urge you to continue to right-size the infrastructure to meet the volume of mail.

Sincerely,



Harold P. Wimmer  
National President and CEO